GOVERNING BOARD
Mark S. Woodard, Chair
Tony Muniz, Vice - Chair
Patrick Manteiga, Secretary/Treasurer
Hon. Alan Clendenin
Don DeFosset
Hon. Ken Hagan
John Jaeb
Penny Parks
Luciano Prida
Joseph W.J. Robinson, P.E.
Andy Joe Scaglione

Eric Hart, President/CEO

TSA BOARD MEETING AGENDA

4201 N. Dale Mabry Hwy
4:00 PM
January 30, 2024

Welcome to a meeting with the Tampa Sports Authority. Your participation is appreciated. All meetings are open to the public and are generally held once a month.

PUBLIC COMMENT

The Board has set aside a 15-minute period for public comments. At its discretion, the Board may again hear public comments during the discussion of any agenda item. Public comments shall be limited to 3 minutes per individual, but the Chair may at its discretion, shorten or lengthen the time allowed. Anyone wishing to speak before the Board during the public comment section of the meeting should pre-register 24-hours prior to the meeting by e-mailing: meetings@tampasportsauthority.com or in-person, by filling out a comment card with TSA staff in the meeting room. If distributing materials, please have sufficient paper copies to include the Eleven (11) Board Members, the President/CEO, Staff and two copies for the Clerk (17 copies).

The Chair will call on speakers by name. When addressing the Board, please state your name, address, agenda item and speak clearly.

SPECIAL ACCOMODATIONS

Pursuant to provisions of the American with Disabilities Act, any person(s) requiring special accommodations to participate in these meetings is asked contact TSA at (813) 350-6500 or meetings@tampasportsauthority.com at least seven (7) days prior to the meeting.

NOTICES

In accordance with Florida Statue 286.0105, provides that if any person who decides to appeal any decision of the Tampa Sports Authority with respect to any matter considered at this public meeting will need a record of the proceedings and that, for such purpose, may need to hire a court reporter to ensure that a verbatim record of the proceedings is made, which record includes the

testimony and evidence upon which the appeal is based.

For copies of the agenda or questions regarding this meeting, please contact the Tampa Sports Authority Office at (813) 350-6500, 4201 N. Dale Mabry Hwy., Tampa, FL 33607 or submit a request to: meetings@tampasportsauthority.com.

I. Call to Order and Roll Call

II. Welcome and Introduction

III. Approval of Minutes

1. January 9, 2024 - Meeting Minutes — **Request for Approval**

IV. Public Comment

V. Consent Items for Approval

1. RJS Financials - December 2023 — **Request for Approval**
2. Golf Course Financials - December 2023 — **Request for Approval**
3. SportsPlex Financials - December 2023 — **Request for Approval**
4. Emergency Purchase - Sportsplex Overflow Parking Repairs — **Request for Approval**

VI. General Counsel

1. General Counsel - Julia Mandell — **Informational**
2. Legislative Update - Ron Pierce — **Informational**

VII. Committee Reports

A. Executive Committee

1. No Report

B. Finance Committee

1. No Report — **Informational**

VIII. Staff Reports

C. President/CEO

1. TSA Scorecard - Quarterly Review — **Informational**

D. VP of Stadium Operations

1. License Agreement Summaries — **Informational**
2. Schedule of Events — **Informational**

E. VP of Golf Operations

1. Golf Course Update — **Informational**

F. VP of Marketing/Communications

1. Social Media Analytics - January 2024 — **Informational**

G. VP of SportsPlex Operations

1. Sportsplex Update **Informational**
2. License Agreement Summaries **Informational**
3. Schedule of Events **Informational**

IX. TSA Meeting Schedule

2/20/2024: Finance Committee Meeting @ 10:30am, TSA Boardroom **Informational**

2/20/2024: Executive Committee Meeting @ Immediately following Finance Committee, TSA Boardroom (if needed) **Informational**

2/27/2024: Board Meeting @ 4:00pm, TSA Boardroom **Informational**

X. Old Business

XI. New Business

XII. Adjournment

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: January 9, 2024 - Meeting Minutes

Summary: Attached are the January 9, 2024 meeting minutes for your approval.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
1-9-2024_-_TSA_Board_Meeting_Minutes_(approved).pdf	January 9, 2024 - Meeting Minutes	Executive Summary

TAMPA SPORTS AUTHORITY
REGULAR BOARD MEETING

MEETING MINUTES SUMMARY
Date: January 9, 2024 / Time: 4:00 pm / Place: TSA Boardroom
4201 N. Dale Mabry Hwy., Tampa, FL 33607

The Tampa Sports Authority convened in a regular session at 4:00pm on this, the 9th day of January 2024 with Mark Woodard, Chair, presiding.

Members present upon roll call were: Chair – Mark Woodard, Vice-Chair – Tony Muniz, Secretary/Treasurer – Patrick Manteiga, Hon. Alan Clendenin, Hon. Ken Hagan (via phone), John Jaeb, Luciano Prida, Penny Parks, Andy Joe Scaglione (via phone), Joseph W.J. Robinson P.E.

Also in attendance: President/CEO – Eric Hart, VP of Stadium Operations – David Moss, VP of Finance and Administration – David Byrne, VP of Golf Operations – Jim Garrison, VP of Marketing and Communications – Bobby Silvest, VP of SportsPlex Operations – Stephen Reed, General Counsel – Julia Mandell, Legislative Consultant – Ron Pierce (via phone), Director of Facilities – Joshua Munk, Capital Projects Manager – Ken Johnson, Director of Golf – TJ Heidel

---

I. Call to order and Roll Call

Chairman Woodard called the meeting to order at 4:00pm and roll was called.

II. Welcome and Introduction

CHAIR WOODARD: *Welcome everyone to our first meeting of 2024. Happy New Year to you all. We are going to move through the agenda very efficiently today in the hopes that we can beat the storm. So, with that, I believe we have some introductions, Eric?*

MR. HART: *Yes, we do, David.*

MR. MOSS: *Yeah, real quick. I have two new staff members to introduce to you all. Sorry. First of all, a little back story in this one. A couple months ago our Director of Facilities, Chris Jacquot, who's been in the role for over 10 years with us came to us and asked to take a step down out of position into a wants to stay with the authority. So, he loves it here. He just wants a little bit less responsibility to see probably works towards the end of his career versus the beginning. So, we had an open position for the Cleaning Manager and which was a department he really started and put together*

and he has a great passion for. So, we moved him into that role and have hired the fine gentleman behind me, Mr. Josh Munk, to be our new Director of Facilities. I've actually had the pleasure of knowing Josh for about 10 years now, going back to my days in Indianapolis. And he brings a wealth of knowledge of all sorts of facilities, items from housekeeping to mechanical to cleaning and us to grounds. And he's been with us for just about two months now. And he's been with us for just about two months now. We're very lucky to have him. So, Josh, do you just want say hello and a little bit about where you're from?

MR. MUNK: *I'm Joshua Munk, I'm from Michigan so, used to the cold weather up there. It's very nice here. Even though we've got a storm moving in here today. Definitely appreciate the opportunity to come down and I hope that can be a good asset for you all and do some good things here. Thank you.*

MS. PARKS: *Welcome.*

MR. MOSS: *And on Josh's side, we have our new Capital Projects Manager Mr. Ken Johnson, who has been here for a day and a half now. So, he started yesterday, and he's already sat through two different capital project meetings. He's getting him up to speed with the, the wide variety of projects that are on our, our agenda for this year. So, Ken…*

MR. JOHNSON: *Well, I have to say, by the way, today I'm from Ohio working with this guy from Michigan, OK, I think there was a game last night, actually. Congratulations. I'm the new guy and I'm happy to be here. I'm a licensed contractor. I've been for many, many years now. I've done primarily commercial work and worked as an owner's representative for the original building for the original Hard Rock Casino and hotel here, same for the Coca-Cola company, Home Depot and several other major companies. So, I'm glad to be in one place and drive from Carrollwood to here and not travelling and make some new friends and have some new experiences here. Glad to be part of the team.*

MR. MUNK: *We are fortunate to have you here, Sir.*

ALL: *Welcome.*

CHAIR WOODARD: *Josh and Ken, welcome. Hopefully you'll have a very long, productive career with the Tampa Sports Authority.*

MR. MUNK AND MR. JOHNSON: *Thank you very much.*

III. Approval of Minutes

1. **December 5, 2023 - Meeting Minutes**

IV. Public Comment

***CHAIR WOODARD**: I see no members of the public, so there's no public comment.*

V. Consent Items for approval

1. **RJS Financials – November 2023**
2. **Golf Course Financials – November 2023**
3. **SportsPlex Financials – November 2023**
4. **Bid #23-02: Vehicle Mitigation Barriers, RJS**

***CHAIR WOODARD**: That takes us to our consent items 1 through 4. Are there any questions?*

***MS. PARKS:** I'll make a motion consenting.*

***CHAIR WOODARD:** So, motion by Penny. Is there a second?*

***MR. PRIDA:** Second.*

***CHAIR WOODARD:** Second by Lou.*

***MR. JAEB:** I'm sorry I have a question. The minutes from the last meeting show that I was not present but yet when you go to the text, but I thought I was here. But the text of them, I'm, my name's all over. So, it's not in the summary where it says who's in attendance. They're trying to make the direction to the minutes show that I was in attendance of the meeting.*

***CHAIR WOODARD:** Thank you, Rebecca, if you would make that happen.*

***MR. JAEB:** Appreciate it. Thank you.*

***CHAIR WOODARD:** Thank you. So, we have a motion and a second all in favor signify by saying aye.*

***ALL:** Aye.*

***CHAIR WOODARD:** Is anyone opposed? Thank you. The motion passes.*

VI. General Counsel

1. General Counsel Update – Julia Mandell

***CHAIR WOODARD**: That takes us to our General Counsel report, Julia.*

***MS. MANDELL:** Yes, hello. I did want to just make a brief comment about Bid #23-02. The, the vehicle mitigation barrier that you just approved on consent. Some of you may have seen an e-mail that I sent to you all regarding some concerns that were brought to my attention relating to that bid. I have the chance just to look at that and add some dialogue with the entity that did file some of those complaints and wanted to just let you know that I found this to be unfounded. There was some discussion of the bid protest. The bid protest that they attempted to file was not in line with our policies and in fact they went as far as to have ex parte communication with board members, which would be a violation of our rules. So, they have been informed of that. It doesn't affect this bid, but I since I did send you all an e-mail about that, I did just want to circle back around and let you know that…that…that has, at least as far as TSA is concerned, been deemed invalid. Thank you.*

***CHAIR WOODARD:** Thank you for the update, Julia. Anything else for us? Any questions? Julia, thank you.*

2. Legislative Update – Ron Pierce

***CHAIR WOODARD:** That takes us to our legislative update, is Mr. Pierce here with us today?*

***MR. PIERCE:** I am Mr. Chairman. Good afternoon and Happy New Year to everybody. I'll be pretty quick. Welcome to the first day of the 2024 session from Tallahassee. Today's day one, we'll be done the first week of March. I'll bring up three quick issues.*

Number one is the ticket bill, which we've mentioned a couple of times. It's not quite dead up here yet, but there is a bill floating around with regards to how TSA could enter, enter, enter into contracts. But that would look like, I think that bill's probably going to be dead for this session, but we'll know that sometime next week.

There's also another bill that's a priority of the House dealing with special districts. The bill as written right now should have little to no impact on us. But since we are special district, we're going to keep a very close eye on that because it could potentially have an impact on us as it relates to some

of some of our outcomes potentially as it relates to from an accountability standpoint, depends on what language you end up putting in the bill. So, we're keeping a close eye on that.

And the last one is there is a bill that would mandate facilities such as ours to accept cash payments that is moving as moved one committee and the Senate has not moved in the House. We did not expect the bill to make it to the finish line. However, it is getting a lot of media. There was a TV news station out of Tampa that, excuse me, out of Sarasota that carried something and also one out of the Panhandle. So, we'll keep a close eye on that with again we do not expect to make it to the finish line, but it's something that would have an impact on us because we would have to accept cash for some of the transactions as it relates to food and beverage.

So, I'll stop there. I'm happy to answer any questions and of course we'll provide Eric with real-time updates on issues as we are going to be up here in Tallahassee over the next month into our next board meeting.

MR. CLENDENIN: *Ron, what's the scope of the special district Bill? What's the point of it?*

MR. PIERCE: *It's really going after mosquito control districts and fire districts, trying to eliminate them. It's something the House has really worked on the last few years, #1 #2 is it's putting term limits in place for special districts. We are not impacted since ours are appointed positions, but they're like they're elected positions. There would be term, term limits put in place on that. But it's really going after really three kind of different things is a, the special districts for fire districts and for mosquito control districts. There's actually a separate bill dealing with special districts that are that are today not they're not active that are going to be repealed as well. So, there's a couple of bills that are moving that are priorities to the House, but that's really the target what House leadership wants to do with that bill.*

MR. CLENDENIN: *Thank you, Ron.*

CHAIR WOODARD: *Any other questions for Ron? Thank you very much Ron.*

MR. PIERCE: *Awesome. Thanks everybody.*

CHAIR WOODARD: *Bye bye.*

VII. Committee Reports

1. Executive Committee

a) President/CEO Employment Agreement Extension Recommendation

CHAIR WOODARD: *That takes us to Committee Reports. First, we have our Executive Committee Report.*

The Board might recall that last year in anticipation of the expiration of Eric's employment agreement, the Chair was directed to reach out to Eric and engage in a discussion that put place last September. And I'm very pleased to announce that is…that Eric wants to make a long-term commitment to the Tampa Sports Authority. So, before you we have a few deliverables.

One is a document that looks like this, and this is just a high-level term sheet for Eric's proposed employment agreement. You have another sheet that's essentially the same, just a little more detail. And then finally you have a copy of the draft form agreement.

Essentially everything in the existing employment agreement remains identical except the extension to the term is 68 months, which would take us through September 30th, 2029. And that ensures leadership continuity for the authority through the upcoming negotiations that we anticipate having with our various partners.

The Board might recall that historically I think the term of this agreement has been three years, but in the world today a 5-year term or in this case 68 months is more common. So, that's what I'm recommending to the, to the board.

We're also looking at a base salary increase of a little over 10% which would bring the new salary to $290,000. We're looking at an increase of $100 a month for the automobile allowance which would be on an annualized basis $8,400 a year. Fourth, a change to the deferred compensation contribution made by the authority, increasing that to the maximum allowed by the Internal Revenue Service, which for next year is $30,500. Relative to Eric's current employment agreement, that would be about a $4,500 increase. But that number would float as the IRS promulgates adjusted contributions to that 429 plan. Nothing in the monetary terms of the proposed agreement is of a magnitude that would impact the

budget. So, the adopted budget is sufficient to absorb these additional costs that have outlooked.

There are two very minor administrative changes that you'll see in the agreement. One is update to the beneficiary less on page 8 and then on page 2 there's language that provides for the board to authorize amendments to CEO's job description. The previous language would have required reopening the employment agreement in order to make even a minor change to the job description. This language which was provided by our General Counsel provides us to independently make that determination of that amendment without having to reopen the agreement.

So again, I'm happy that Eric has made that long term commitment. The terms that I've reviewed I believe based upon my review of other positions, other white positions in the Tampa Bay area and beyond. I think they are reasonable and happy to entertain questions. Mr. Robinson?

MR. ROBINSON: *I move to approve Eric D. Hart's employment agreement…for the approving support agreement because I've got three questions I need to ask once if I get a second to my motion to approve it.*

MR. MANTEIGA: *Second.*

MR. ROBINSON: *My first question is to Mr. Hart, is, when is the date ending date of the Bucs contract?*

MR. HART: *…I believe it ends in the first part of January 2028.*

MR. MOSS: *January 30th, 2028.*

MR. ROBINSON: *28? OK, 28? All right. So, this will take us past that, does this...OK…And this goes through the extension of the Bucs, answered that. Are you satisfied with this? Are you going to run away from us? Are you going to stay here? We got Michigan and Ohio State man here now and I'm Iowa man. So, you going to run away? Are you satisfied with this? I'm asking you on the record. Are you satisfied with this? Then I can go ahead and let's move and vote it up.*

MR. HART: *Yes, I am satisfied.*

CHAIR WOODARD: *Any other questions? Seeing none. We have a motion. We have a second. All in favor and, and I'll pause for a moment. I gather that the, the motion would authorize the chairman to execute the employment agreement on behalf of the board.*

MS. MANDELL: *That's correct.*

CHAIR WOODARD: *So having said that, all in favor signify by saying aye.*

ALL: *Aye.*

CHAIR WOODARD: *Opposed?*

MR. JAEB: *Congratulations, Eric.*

MR. HART: *Thank you all very much.*

MR. JAEB: *We're very happy.*

MS. PARKS: *We're grateful for you.*

MR. HART: *Thank you. Very happy, very happy.*

MR. CLENDENIN: *Eric, can you come and negotiate my salary for City Council?*

MR. WOODARD: *I could make myself available. Very good. So, we have no Finance Committee report. That takes us to staff reports, Eric?*

2. Finance Committee
No Report

VIII. Staff Reports

1. President/CEO – Eric Hart

a) Authority Update

MR. HART: *First item, just to give you an update on a few things, as you all know, Monday night is our playoff game. We'll be playing the Eagles. We do anticipate it will be a large crowd. I would anticipate that you're going to see significant traffic issues since it*

is a Monday night game, and we will have full tourism in mode. So, I would anticipate we will be seeing some traffic problems on Dale Mabry starting early that day. So, we will…we'll…we'll get our staff up to speed and everybody in here but do expect that's going to be a busy night and with that there is a Friday. David, what are the specific times on Friday?

MR. MOSS: *It's from 5:30 to 9:30. It's a drive through event where they're they, they've done them each the past couple years when they've been in the playoffs where they…we closed Tampa Bay Blvd. And they give away some swag prizes and people will kind of swerve through the parking lots to wait in line to get those.*

MR. HART: *So, in previous years, many of you've received phone calls. I would anticipate you'll probably receive phone calls. I would avoid being near the Stadium any day…and on Friday…in the morning it will be really bad. Himes and Dale Mabry will both be parking lots because there will be thousands of people when they start lining up at 3:00 in the morning. Yeah, three in the morning. So they get their free swag.*

[inaudible conversation]

MR. HART: *So like, just…Just expect that. I just want to make sure that's on here.*

MR. MUNIZ: *We're going to be busy. Can you line up?*

[laughter]

MR. HART: *I'll take the truck and throw them in the back. Next up…*

MR. MOSS: *Eric…one, one other thing for Monday, just so everybody knows, on the time of the game, we were told that ESPN and the NFL are going to heavily promote that's an 8:00 PM kick off. It actually will kick off at 8:15. So just so everybody knows, but you'll see everywhere in the media that's 8:00 PM.*

MR. HART: *OK. Thanks for telling us. Next up…*

MR. ROBINSON: *Mr. Chair?*

MR. HART: *I'm sorry.*

MR. ROBINSON: *I think the weather is going to be as bad Monday night as it is today…we got…is there anything we do different in inclement weather? For just information. Nothing?*

MR. HART: *Yeah, no, we have a full emergency plan. So, we…if…if it meets our criteria of an evacuation, then it's based on lightning. It won't be based…it will be on the high winds and lightning. That only…may be the only thing that delays the game. If it's rain, they'll keep playing. So, and then we have a full protocol that we'll enact and then we do evacuate people to areas that are covered. We do let people go out to their cars, but it's it becomes a little bit more difficult for us to deal with that. But yes, there is a full emergency plan in place.*

Bringing up growing cond…or bringing up conditions as many of you've seen with the weather this year has been extremely challenging for us. We're seeing issues at the Golf Courses, at Sportsplex and here even at this building on sod. Sod is not growing. It's too cold and it's too wet. So, we are having some challenges. I don't know what that's going to mean yet. It's golf and Sportsplex, but the recovery time is just not happening on all the courses and it's not happening with the Sportsplex. So, I can assure you that our, our grass conditions at the Sportsplex right now are definitely not optimal and we're seeing some of that at the golf courses now too. So highly anticipate that we're going to have some challenges through the next 30 to 45 days at a minimum. But I just want to make sure you're all aware of it because there's not much we can do to…to turn it around at this point because there's no sun and so everybody's facing the same challenge, but we are facing that challenge, right.

Next up, just on an update on the RJS events, I'm happy to announce that all of our events are doing very well, the ticketing side. So Monster Jams ahead. Billy Joel, we're going to sell out. Chesney, we're going to sell out. Morgan Wallen, we're over 95,000 sold and I would guess we're going to sell out and Zach Bryan. Currently there's no tickets available. They're not sold out because they will open seats. But that's a good sign for us as we continue through this time that our shows are doing well and they continue to perform in January.

To January, it'll be the January meeting, at the end of the month, we will be bringing our scorecard. With some…we'll try to meet with the executive committee first and go through some of those so we can set some goals and come back to the board. So, I just want to make sure you're aware that's coming.

And then we the county has initiated discussions with us about starting to consider our reports related to two county structures, an indoor and outdoor facility. I don't know what we're doing yet, but I know that they are starting to be. So that will kind of get put on our…our plate here very shortly to better address and then we should have our economic reports hopefully on the venues in the next by mid…mid-February to late February.

Any questions I can answer at this point? That is my report, Sir.

CHAIR WOODARD: *Thank you, Eric.*

2. <u>VP of Stadium Operations – David Moss</u>

a) License Agreement Summaries

CHAIR WOODARD*: That takes us to our VP of Stadium Operations, Mr. Moss.*

MR. MOSS: *Thank you, Mr. Chairman. The quick run through the events that we've focused on since we last met. On the BEO side, a bunch of pregame parties that went along with our bowl games.*

First one is, the Union Home Mortgage Pre-Game Tailgate, which was it for the Gasparilla Bowl, it was in the West Club Bar for 300 guests.

Second one…was the actually…should say UCF University of Central Florida Pre-Game Tailgate.

Also prior to the Gasparilla bowl. They were in Quad C of the East Club for 500 guests and the last Gasparilla bowl one was the Georgia Tech Alumni Tailgate which was on the A…quad A…quad of the West Club for 500 guests. And then LSU, prior to the Reliaquest Bowl did a 100-person Tailgate in Veranda B for that game.

Moving into our license agreement summary, we have the license agreement for the Reliaquest Bowl which shows, you know, took place on New Year's Day. The license fee we would, we did go with the $370,000 license fee due to the projected attendance. We did retain all concessions, all merchandise and I'm sorry…all concessions and all parking revenue, as well as, convenience seats on the tickets and the license fee retained the merchandise for that game.

b) Event Updates:

MR. MOSS: *And then we'll get into our bowl game estimates.*

First up, was the Gasparilla Bowl which you'll see we did exceedingly well compared to what we had budgeted the…the ball had a great match up. We drew over 25,000 fans, which was the second highest attendance for the history of the bowl only being surpassed by UCF versus Florida a few years ago. So really did really good concessions and…and parking numbers and ahead of budget by almost $430,000. So really good game for…for us there.

Reliaquest Bowl, you'll see we…we did not have the attendance that we had we'd hoped for, but we still actually performed quite well in terms of our per caps were higher than we had budgeted for and our parking came in almost right where we expected. So despite the drop in attendance, we still are pretty much right on budget once I get final numbers I actually I anticipate the budget variance will go slightly into the positive versus being a…a $26 negative. But yeah, did a did a great job with everything despite not having the the the tenants that we we were hoping for.

I will say that on the on the positive side for the Gasparilla Bowl, their TV numbers did great. They said…they announced it was the highest rating that the gamer did in the last six years. So, people are watching. It's going to get as many to travel as we had hoped.

MR. MUNIZ: *Why? You would think…do those two teams travel well?*

MR. MOSS: *Historically just kind of average, I think. I think in my opinion, Wisconsin they had actually had a down year, so they were only seven and five. So not a great lot of excitement for them and LSU probably a little bit of a down year for them, and then the opt*

outs with the Heisman Trophy winner who decided he wasn't going to play. They had a lot of second-string guys that that played. I think the transfer portal…is…is…is hurting the..the ball games. A lot of the best players are not playing.

MR. JAEB: *Yeah. Oh yeah, no doubt about it.*

MR. PARKS: *Oh gosh yeah.*

MR. MOSS: *So, I think that happens. We had a more regionalized match up for Gasparilla Bowl, which is more fans.*

MR. CLENDENIN: *Yeah, you're not going to see that impact.*

MR. MOSS: *Yeah and…and we'll and we'll see where next year goes. We, we, we have been told that Reliaquest will likely not be on New Year's Day anymore. They're going to move around because the…the, the playoffs are going to be on the 31st and the 1st. So, we're not entirely sure where the bowl will land. We're working through that right now.*

c) Schedule of Events

MR. MOSS: *And last, but not least, from my report then just going into the scheduled events, Eric mentioned the playoff game. That's really the only major thing that's been added. We've…we've added a couple parking lot events that are coming up in the spring and then all of the Monster Jams, the two Monster jams and our concerts and we have the Arena and Steinbrenner field schedules as well and that that is my report.*

MR. MUNIZ: *Can you tell us what the Breakaway Music Festival is?*

MR. MOSS: *Yes. So, Breakaway Music Festival will be a new, a new event for us. They have been a festival around different parts of the country for about five or six years. They've been in Columbus, Charlotte, Houston. I'm trying to remember there's a few other markets. So, they…they had approached us a couple years ago, but we're going up against Sunset Music Festival, so we weren't able to make anything work with them, dates wise, with Sunset at least taking a break from us for this year, we engaged with them to have them come back and we were so interested in*

expanding into the Tampa market. So, it's a…a 2 day festival. It's got some dance and pop and EDM elements to it. So, it's similar genre to Sunset, but not quite exact. They claim to be a little bit more of a relaxed, laid-back crowd. It's just kind of there to have a good time and enjoy the music.

It's not as…not as a hard core of a party as it sounds, but we'll see. We did call my contacts in Columbus and Charlotte and it had good reviews. Good things to say, didn't they…Haven't seen large numbers of, you know, police or medical incidents. It's a little bit light of a crowd. They're expecting between 8 and 12,000 per day. Excited to have them here. We actually had some folks here today for a site visit to work through their site plan with our events team. So it's, it's coming together well.

MR. MUNIZ: *Yeah, especially if they're going to be on the North side too.*

MR. MOSS: *Yeah, it'll be a smaller footprint, probably take up two of the lots versus all four.*

MR. MUNIZ: *Very good. Thanks.*

CHAIR WOODARD: *Thanks, David. Appreciate the update.*

3. **<u>VP of Finance and Administration – David Byrne</u>**
   No report

4. **<u>VP of Golf Operations – Jim Garrison</u>**
   a) **Golf Course Updates**

CHAIR WOODARD: *VP of Golf Operations, Mr. Garrison.*

MR. GARRISON: *Thank you, Mr. Chairman. So, all three courses continue to move through the…the season and in good shape financially. We ended November with combined revenue up $173,000 over last year and $195,000 ahead of budget. Combined golf fees were up $118,000 over last year and combined food and beverage revenue is up $36,000 over last year.*

Out of the golf courses, Babe Zaharias, we are adding more overseeds to the greens to combat some thin areas that we are dealing with. Normally we would be a little hesitant to do that, but since we're redoing the greens at the beginning of the summer, they can go ahead and blanket it just to make it look very, very nice. There's not a whole lot of other projects going on at Babe right now, but we will look to start the exterior painting of the clubhouse and carpeting when El Nino shows some signs of letting up a little bit.

At Rocky Point, a few nets will be installed over the coming weeks to replace some that are starting to tear. Hopefully we won't have a whole lot more after this afternoon. The renovation project RFP pre bid meeting was held this morning so that's for the renovation at Rocky. So that one should start moving along. Sprinkler heads at Rocky Point Capital Project. They've got about 60 out of the 90 installed now and they're doing just a, you know, a few a day to a few a week depending on what time constraints are but that project is going very well.

Over at Rogers Park, Interior painting project, new flooring in the clubhouse and the build back of the Domino room have all been completed and the finished product looks fantastic. I'll include pictured finished product at the next golf committee and board meeting as well. Top Tracer project has broken ground and they are making progress. They're up for an inspection this Friday and hopefully then they can pour the slab on Monday or Tuesday of next week.

And that concludes my report. Any questions?

CHAIR WOODARD: *Thanks, Jim. VP of Marketing and Communications, Mr. Silvest.*

5. <u>VP of Marketing and Communications – Bobby Silvest</u>

a) Social Media Analytics – December 2023

MR. SILVEST: *Social media analytics are there for your review. First time in a long time we have it impacted by one of our concerts, but that will change starting next month. Top post at the end of '23 was wishing Taylor Swift a happy birthday. And that That's all I have unless you have any questions?*

MR. PRIDA: *Are we gonna get her back?*

MR. SILVEST: *She's out in Europe for a while, isn't she David?*

MR. MOSS*: Mm hmm. She's on tour all of '24 through Europe and then she comes back at the end and plays Canada and three U.S. cities.*

MS. PARKS: *She plays Miami.*

MR. MOSS: *So, and then we'll see. I would presume she'll take a year or two off, but I'd fully anticipate when she goes back up, she'll be back here.*

CHAIR WOODARD: *Very good.*

MS. PARKS: *…And be married by then.*

MR. MOSS: *She could be.*

MR. CLENDENIN: *or songs…or there will be a whole other album.*

MR. SILVEST: *Or NFL Anthems.*

[laughter]

CHAIR WOODARD: *I think this would be outside the scope of the Tampa Sports Authority…so, we'll move on to our VP of Sportsplex Operations, Mr. Reed.*

6. <u>VP of SportsPlex Operations – Stephen Reed</u>

a) Bid #23-04: Installation of Permanent Stand-By Generator, Tournament Sportsplex

MR. REED: Thank you, Mr. Chairman. First item I have up is a request for approval of Bid #23-4, which were the installation of a permanent standby generator out at the Sportsplex. We had two responsive companies that bid for it. One that did not put in a bid and said they were too busy for it. We're asking that Himes Electric be our bidder of choice. They are the original company that was out there and did all the electrical work for the complex that was built too. So, and their price was $325,950 which is about $30,000 less than the second….

MR. CLENDENIN: So moved.

CHAIR WOODARD: *So, we have a motion. We have a question.*

MR. MUNIZ: *Steve, how many people were kind of interested in bidding on it?*

MR. REED: *There was three that showed up to the pre bid conference.*

MR. MUNIZ: *That's it? How many packages did you send out?*

MR. REED: *She sent out…that she advertised it through what it was…at Demandstar, we advertised through all the local papers. I don't know…I'd have to find out from Deltecia what, if who, she actually sent physical bid packages to. But I know we advertised through all of our normal advertising avenues.*

MR. PRIDA: *Second*

MR. REED: *I do know that a lot of these companies are busy. So that's another issue.*

MR. CLENDEDNIN: *And the size of single projects.*

MR. REED: *I think the size of this project, it's it was a little daunting. I think that was why the other company didn't put in for it too.*

MR. MUNIZ: *Thank you.*

CHAIR WOODARD: *Thank you for the update.*

MR. PRIDA: *Second.*

CHAIR WOODARD: *We have a motion. We have a second. All in favor signify by saying aye.*

ALL: *Aye.*

CHAIR WOODARD: *Does anyone oppose?*

UNIDENTIFIED SPEAKERS: *Aye, Aye.*

CHAIR WOODARD: *Thanks, Don. The motion passes.*

MR. SCAGLIONE: *Mark, did you get me? This is Andy.*

CHAIR WOODARD: *Yes, we did.*

MR. SCAGLIONE: *Thank you.*

b) SportsPlex Updates
No Report

c) License Agreement Summaries

MR. REED: *Next item we have up was our license agreement summaries. First one is the lacrosse turn we have with Corrigan Sports. Was the National Cup in the beginning of December $13,391.00 in our license fee. We got $11,441.00 in concessions and we did $3,918 dollars in vendor fees. That was a good event for us.*

The next one we have up was the USL Super Y League Finals to Soccer tournament. It was December 7th to the 12th. We did $33,150 plus all direct event related expenses for a license fee. We did $13,000 in concessions, $5,200 in vendor fees and $33,500 in parking. So another good event for us and that was a that's a long six days, so it's a good one.

d) Schedule of Events

MR. REED: *And then the final item we have…I have is our event schedule. We have a large flag football tournament starting tomorrow that runs through Sunday. This is the biggest event we have in the year. So, Friday, Saturday, Sunday, we'll have 10 to 12,000 people on site throughout the day. So, it's a, it's a very, very, very busy, busy weekend we have coming up here and then we move into February, we have a luckily as Eric said, we the the grounds need it. So, we have about a month off before our next next tournament. So, and that one's a little bit smaller. So that'll help get some of the other goods from us.*

That's all I have, if there's any questions?

CHAIR WOODARD: *Very good. Thank you for the report to Steve and we'll hope that the grass recovers.*

MR. JAEB: *Maybe we'll get some sunshine.*

MR. CLENDENIN: *Now that's what we need desperately.*

IX. TSA Meeting Schedule

CHAIR WOODARD: *As you can see in your in the packet the upcoming meeting schedule…that we also have a Golf Committee meeting on the 25th and Board meeting back here on the 30th of this month.*

X. Old Business

CHAIR WOODARD: *That takes us to Old Business.*

MR. BYRNE: *Real quick. My procurement manager got back to me and said 22 packets were sent out to different electrical firms for that generator bid.*

XI. New Business

CHAIR WOODARD: *Thank you. Any new business? Seeing none. Everyone be careful out on the roads, and we are adjourned.*

There being no further business to come before the Board, Chair Woodard adjourned said meeting at 4:33pm on this 9th day of January 2024.

DISCLAIMER

The attached minutes are transcribed using computer software and edited to reflect a verbatim record. Every effort has been made to ensure the accuracy of information, statements and decisions recorded within.

In accordance with Florida Statue 286.0105, provides that if any person who decides to appeal any decision of the Tampa Sports Authority with respect to any matter considered at this public meeting will need a record of the proceedings and that, for such purpose, may need to hire a court reporter to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based.

Upon request, copies of the agenda and recordings are available by contacting the Tampa Sports Authority Office. You may submit a request by e-mail to: publicrecords@tampasportsauthority.com, by phone: (813) 350-6500, by mail: 4201 N. Dale Mabry Hwy., Tampa, FL 33607.

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: RJS Financials - December 2023

Summary: Attached are the December 2023 RJS Stadium Financials. Staff is requesting the Board receive and accept the December 2023 RJS Stadium Financials as submitted.

Strategic Plan:

Background:

ATTACHMENTS:

Name:	Description:	Type:
RJS_Packet_-_1.pdf	RJS Packet - 1	Executive Summary

Raymond James Stadium - Combined Financial Summary December - FY 2024

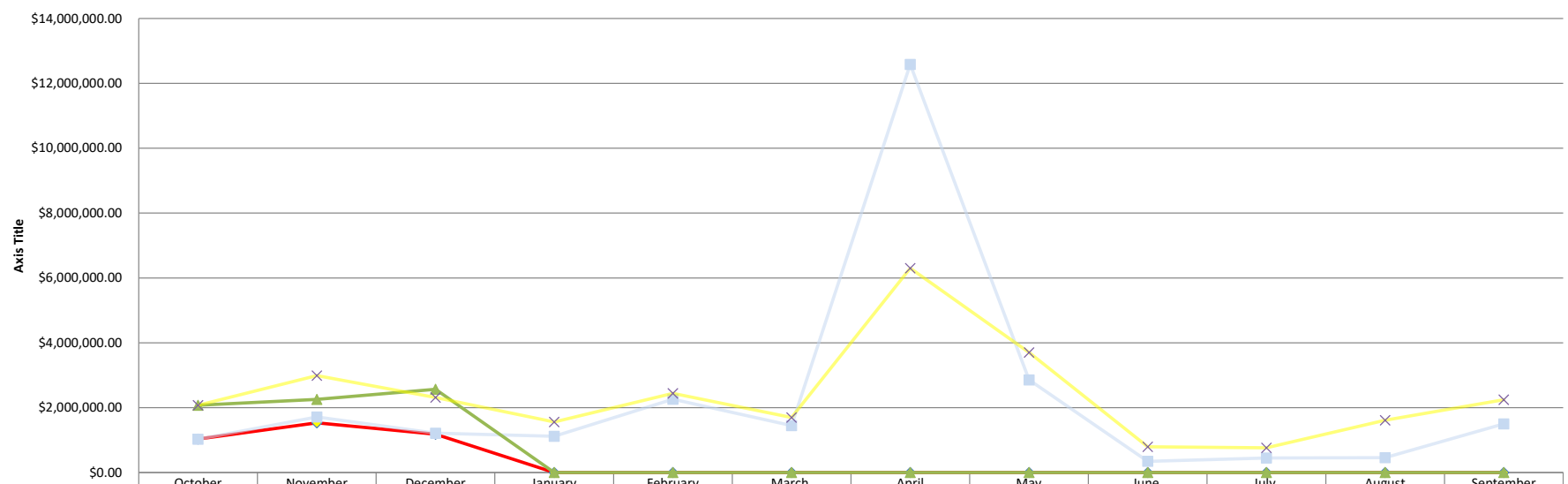
	Month to Date - December 2023			Year to Date - December 2023		
	Actual	Budget	Difference	Actual	Budget	Difference
Revenues	$ 1,180,422.41	$ 1,211,326.97	$ (30,904.56)	$ 3,742,430.59	$ 3,951,219.06	$ (208,788.47)
Expenses	$ 2,566,252.06	$ 2,313,986.43	$ 252,265.63	$ 6,895,719.22	$ 7,377,537.16	$ (481,817.93)
Sub Total	$ (1,385,829.65)	$ (1,102,659.46)	$ (283,170.19)	$ (3,153,288.63)	$ (3,426,318.10)	$ 273,029.46
Less Depreciation	$ 29,759.10	$ 29,889.45	$ (130.35)	$ 89,423.84	$ 89,668.35	$ (244.51)
Sub Total	$ (1,356,070.55)	$ (1,072,770.01)	$ (283,300.54)	$ (3,063,864.79)	$ (3,336,649.75)	$ 272,784.95
Add Interest	$ 2,717.00	$ 6,500.00	$ (3,783.00)	$ 24,071.61	$ 19,500.00	$ 4,571.61
Total	$ (1,353,353.55)	$ (1,066,270.01)	$ (287,083.55)	$ (3,039,793.18)	$ (3,317,149.75)	$ 277,356.56
Add Subsidy	$ -	$ -	$ -	$ 384,288.80	$ 447,646.99	$ (63,358.19)
Ahead/(Behind) Budget	$ (1,353,353.55)	$ (1,066,270.01)	$ (287,083.55)	$ (2,655,504.38)	$ (2,869,502.76)	**$ 213,998.37**
Funds Carried Forward				$ -	$ -	$ -
				$ (2,655,504.38)	$ (2,869,502.76)	**$ 213,998.37**

Comments:

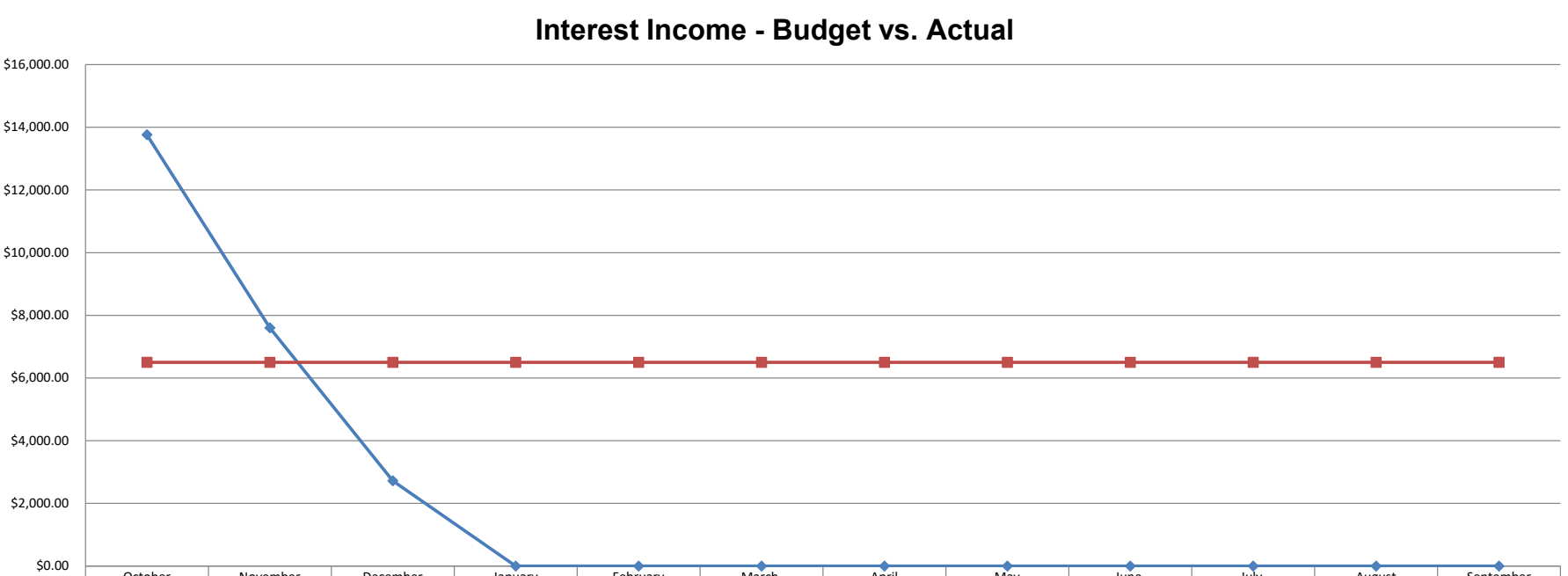
Due to Timing, the positive variance is decreased from $213,998.37 to $190,000.00.

Raymond James Stadium Financial Performance Measures - As Reported Each Month

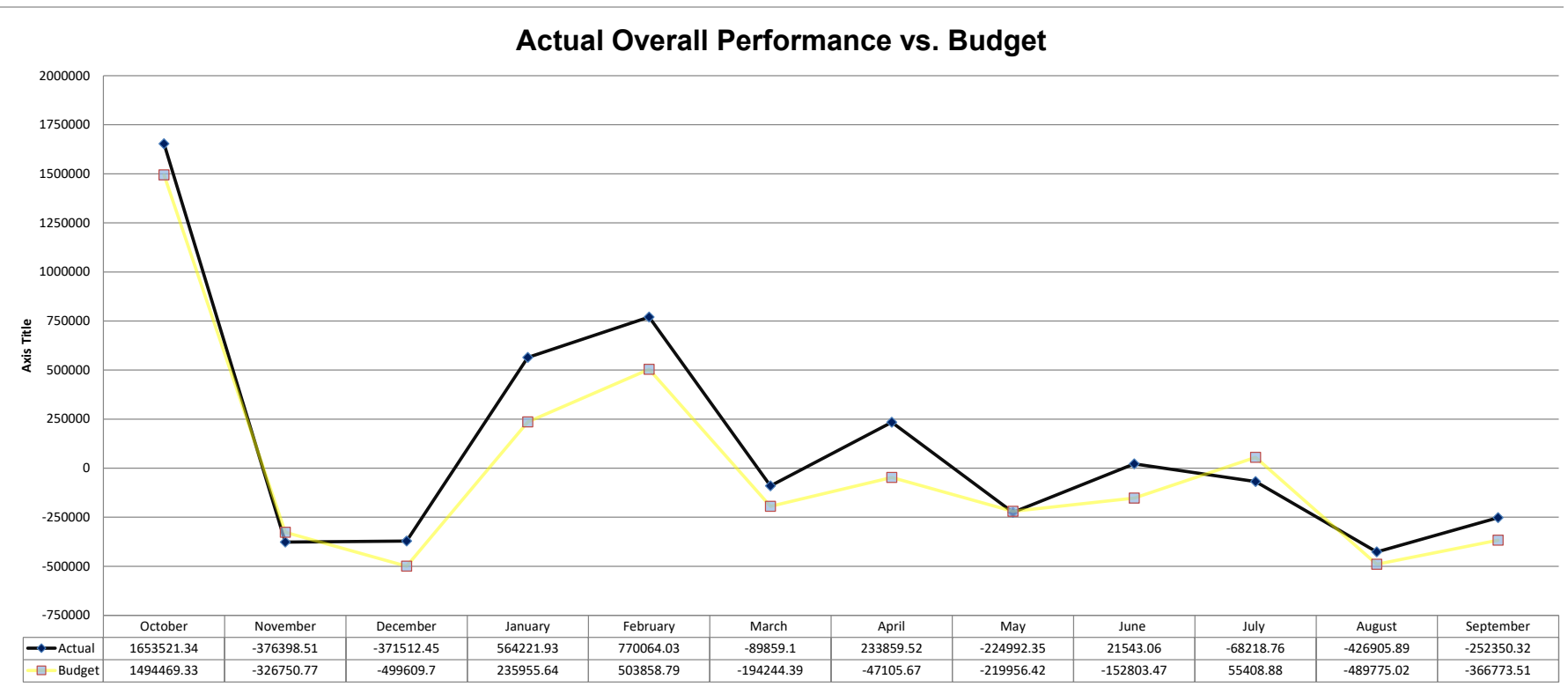
	Revenues			Expenses			Interest Earnings			YTD Actual Performance vs. Budget		
	Actual	Budget	Difference	Actual	Budget	Difference	Actual	Budget	Difference	Actual	Budget	Difference
October	$1,030,021.03	$1,027,242.64	$2,778.39	$2,076,021.22	$2,076,483.13	($461.91)	$13,757.13	$6,500.00	$7,257.13	($1,002,409.49)	($1,012,851.04)	$10,441.55
November	$1,531,987.15	$1,712,649.45	($180,662.30)	$2,253,445.94	$2,987,067.60	($733,621.66)	$7,597.48	$6,500.00	$1,097.48	($299,741.34)	($790,381.71)	$490,640.37
December	$1,180,422.41	$1,211,326.97	($30,904.56)	$2,566,252.06	$2,313,986.43	$252,265.63	$2,717.00	$6,500.00	($3,783.00)	($1,353,353.55)	($1,066,270.01)	($287,083.54)
January	$0.00	$1,115,652.53	($1,115,652.53)	$0.00	$1,558,909.02	($1,558,909.02)	$0.00	$6,500.00	($6,500.00)	$0.00	($406,867.04)	$406,867.04
February	$0.00	$2,259,103.69	($2,259,103.69)	$0.00	$2,440,687.84	($2,440,687.84)	$0.00	$6,500.00	($6,500.00)	$0.00	($145,184.70)	$145,184.70
March	$0.00	$1,445,747.72	($1,445,747.72)	$0.00	$1,699,011.35	($1,699,011.35)	$0.00	$6,500.00	($6,500.00)	$0.00	($216,874.18)	$216,874.18
April	$0.00	$12,584,686.93	($12,584,686.93)	$0.00	$6,300,203.15	($6,300,203.15)	$0.00	$6,500.00	($6,500.00)	$0.00	$6,320,873.23	($6,320,873.23)
May	$0.00	$2,858,040.11	($2,858,040.11)	$0.00	$3,699,087.17	($3,699,087.17)	$0.00	$6,500.00	($6,500.00)	$0.00	($804,657.61)	$804,657.61
June	$0.00	$344,042.25	($344,042.25)	$0.00	$793,803.23	($793,803.23)	$0.00	$6,500.00	($6,500.00)	$0.00	($413,371.53)	$413,371.53
July	$0.00	$446,825.25	($446,825.25)	$0.00	$761,939.55	($761,939.55)	$0.00	$6,500.00	($6,500.00)	$0.00	($278,724.85)	$278,724.85
August	$0.00	$457,391.85	($457,391.85)	$0.00	$1,610,002.39	($1,610,002.39)	$0.00	$6,500.00	($6,500.00)	$0.00	($1,116,221.09)	$1,116,221.09
September	$0.00	$1,501,234.97	($1,501,234.97)	$0.00	$2,242,558.72	($2,242,558.72)	$0.00	$6,500.00	($6,500.00)	$0.00	($704,934.30)	$704,934.30
Total	$3,742,430.59	$3,951,219.06	($208,788.47)	$6,895,719.22	$7,377,537.16	($481,817.94)	$24,071.61	$19,500.00	$4,571.61	($2,655,504.38)	($2,869,502.76)	$213,998.38



	October	November	December	January	February	March	April	May	June	July	August	September
Revenue Actual	$1,030,021.03	$1,531,987.15	$1,180,422.41	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Revenue Budget	$1,027,242.64	$1,712,649.45	$1,211,326.97	$1,115,652.53	$2,259,103.69	$1,445,747.72	$12,584,686.93	$2,858,040.11	$344,042.25	$446,825.25	$457,391.85	$1,501,234.97
Expense Actual	$2,076,021.22	$2,253,445.94	$2,566,252.06	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Expense Budget	$2,076,483.13	$2,987,067.60	$2,313,986.43	$1,558,909.02	$2,440,687.84	$1,699,011.35	$6,300,203.15	$3,699,087.17	$793,803.23	$761,939.55	$1,610,002.39	$2,242,558.72



	October	November	December	January	February	March	April	May	June	July	August	September
Actual	$13,757.13	$7,597.48	$2,717.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Budget	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00	$6,500.00



	October	November	December	January	February	March	April	May	June	July	August	September
Actual	1653521.34	-376398.51	-371512.45	564221.93	770064.03	-89859.1	233859.52	-224992.35	21543.06	-68218.76	-426905.89	-252350.32
Budget	1494469.33	-326750.77	-499609.7	235955.64	503858.79	-194244.39	-47105.67	-219956.42	-152803.47	55408.88	-489775.02	-366773.51

Tampa Sports Authority

Sports Facilities operations - Actual to Budget

Statement of Revenue and Expenses - Comparative

Tampa Sports Authority

Sports Facilities Operations - Actual to Budget

Statement of Revenue and Expenses - Comparative

For the period ended December 31, 2023

	2023 MTD Actual	2023 MTD Budget	Var	2023 YTD Actual	2023 YTD Budget	Var	Comments
Operating Revenue							
Buc's							
License fees	$ 291,666.67	$ 291,666.67	$ -	$ 875,000.01	$ 875,000.01	$ -	
Ticket Surcharge	427,170.00	250,000.00	177,170.00	854,100.00	750,000.00	104,100.00	
Parking	-	-	-	-	-	-	
Total Buc's	718,836.67	541,666.67	177,170.00	1,729,100.01	1,625,000.01	104,100.00	
College Football							
License fees	536,000.00	536,270.00	(270.00)	1,598,000.00	1,607,270.00	(9,270.00)	
Ticket Surcharge	18,750.00	18,750.00	-	118,350.00	108,750.00	9,600.00	
Concessions	122,770.00	122,770.00	-	521,935.00	522,814.00	(879.00)	
Parking	47,250.00	47,250.00	-	189,000.00	148,500.00	40,500.00	
Total College Football	724,770.00	725,040.00	(270.00)	2,427,285.00	2,387,334.00	39,951.00	
Concerts & Motorsports							
License fees	-	-	-	-	-	-	
Ticket Surcharge	-	-	-	-	-	-	
Concessions	-	-	-	-	-	-	
Parking	-	-	-	-	-	-	
Total Concerts & Motorsports	-	-	-	-	-	-	
Excess Revenue over $2,000,000	-	-	-	-	-	-	
Advalorem & Intangible Taxes	-	-	-	280,853.44	254,976.64	25,876.80	
Other							
License fees	56,344.29	233,407.87	(177,063.58)	130,359.85	510,310.52	(379,950.67)	
Ticket Surcharge	-	320.00	(320.00)	-	320.00	(320.00)	
Concessions/BEOs	1,638.00	74,400.00	(72,762.00)	1,638.00	150,000.00	(148,362.00)	
Parking	-	1,800.00	(1,800.00)	-	1,800.00	(1,800.00)	
Parking - offsite	-	91,081.56	(91,081.56)	5,435.50	274,648.75	(269,213.25)	
Rent	29,835.72	29,695.58	140.14	89,507.16	89,086.74	420.42	
Miscellaneous/other	12,478.32	23,997.48	(11,519.16)	56,662.78	64,522.63	(7,859.85)	

Tampa Sports Authority

Sports Facilities operations - Actual to Budget

Statement of Revenue and Expenses - Comparative

Tampa Sports Authority

Sports Facilities Operations - Actual to Budget

Statement of Revenue and Expenses - Comparative

For the period ended December 31, 2023

	2023	2023		2023	2023		
	MTD Actual	**MTD Budget**	**Var**	**YTD Actual**	**YTD Budget**	**Var**	**Comments**
Total Other	100,296.33	454,702.49	(354,406.16)	283,603.29	1,090,688.64	(807,085.35)	
Total gross operating revenues	1,543,903.00	1,721,409.16	(177,506.16)	4,720,841.74	5,357,999.29	(637,157.55)	
Less: Revenue Splits	(363,480.59)	(510,082.19)	146,601.60	(978,411.15)	(1,406,780.23)	428,369.08	
Total net operating revenues	1,180,422.41	1,211,326.97	(30,904.56)	3,742,430.59	3,951,219.06	(208,788.47)	
Operating Expenses							
Salaries & Wages	482,371.14	460,445.13	21,926.01	959,801.21	969,918.95	(10,117.74)	
Salaries & Wages Reimbursement	(112,570.60)	(122,824.77)	10,254.17	(227,337.88)	(344,206.91)	116,869.03	**Timing**
Fringes/Related Costs	202,068.35	220,042.41	(17,974.06)	425,761.91	482,949.34	(57,187.43)	
Computer Expenses	2,454.14	6,249.92	(3,795.78)	8,061.28	18,749.76	(10,688.48)	
Licenses, Dues & Permits	3,307.26	2,624.34	682.92	6,917.15	7,291.00	(373.85)	
Marketing & Advertising	15,896.20	14,708.75	1,187.45	37,790.43	44,126.25	(6,335.82)	
Maint & Supplies - Building & Field	39,325.91	22,525.00	16,800.91	28,154.76	68,175.00	(40,020.24)	**Timing**
Maint - Contractual	170,715.30	152,166.67	18,548.63	345,135.80	415,500.01	(70,364.21)	**Timing**
Insurance/bonding	70,770.77	100,484.41	(29,713.64)	246,827.35	300,737.38	(53,910.03)	
Event - Buccaneers	1,140,000.00	750,000.00	390,000.00	2,282,976.58	2,250,000.00	32,976.58	
Event - Direct Costs	418,505.99	500,020.00	(81,514.01)	1,441,581.59	1,571,020.02	(129,438.43)	
Event - Other Costs	(7,825.46)	(4,166.67)	(3,658.79)	(58,595.47)	(12,500.01)	(46,095.46)	**Timing**
Event - Offsite parking	-	16,854.49	(16,854.49)	-	50,823.28	(50,823.28)	
Professional Services	28,693.53	80,516.67	(51,823.14)	64,125.88	240,550.01	(176,424.13)	
HCAA & Condo Rents	-	-	-	279,699.10	279,699.10	-	
Real estate taxes	-	-	-	734,639.74	702,623.63	32,016.11	
Supplies, Postage & Shipping	2,585.75	4,354.17	(1,768.42)	11,576.05	13,062.51	(1,486.46)	
Utilities & Telephone	76,537.77	70,571.46	5,966.31	206,145.29	208,024.49	(1,879.20)	
Training & Education	1,784.42	6,025.00	(4,240.58)	4,461.62	10,825.00	(6,363.38)	
Pension Expenses	-	-	-	-	-	-	
Miscellaneous other	1,872.49	3,500.00	(1,627.51)	8,572.99	10,500.00	(1,927.01)	
Depreciation and amortization	29,759.10	29,889.45	(130.35)	89,423.84	89,668.35	(244.51)	
Total operating expenses	2,566,252.06	2,313,986.43	252,265.63	6,895,719.22	7,377,537.16	(481,817.94)	

Tampa Sports Authority

Sports Facilities operations - Actual to Budget

Statement of Revenue and Expenses - Comparative

Tampa Sports Authority

Sports Facilities Operations - Actual to Budget

Statement of Revenue and Expenses - Comparative

For the period ended December 31, 2023

	2023	2023		2023	2023		
	MTD Actual	**MTD Budget**	**Var**	**YTD Actual**	**YTD Budget**	**Var**	**Comments**
Non-operating revenues(expenses)							
Contributed Operating Revenue	-	-	-	384,288.80	447,646.99	(63,358.19)	
Investment income	60,622.75	31,966.67	28,656.08	135,463.72	95,900.01	39,563.71	
Bond grants and contributions	779,655.35	1,227,464.58	(447,809.23)	3,773,867.88	3,682,393.74	91,474.14	
Practice Facility-Contributions	-	-	-	-	-	-	
Amortization of bond issue costs	-	-	-	-	-	-	
Amortization of leasehold interest	(1,873,795.48)	(2,457,009.24)	583,213.76	(7,418,385.01)	(7,371,027.72)	(47,357.29)	
Forgiveness of debt	-	-	-	-	-	-	
Interest exp. and amort. of bond	(97,112.12)	(123,623.55)	26,511.43	(281,736.36)	(356,670.65)	74,934.29	
Loss on disposal of assets	-	-	-	255.00	-	255.00	
Capital grants and contributions	-	-	-	-	-	-	
Total non-operating revenues	(1,130,629.50)	(1,321,201.54)	190,572.04	(3,406,245.97)	(3,501,757.63)	95,511.66	
Excess Revenues over Expenses	(2,516,459.15)	(2,423,861.00)	(92,598.15)	(6,559,534.60)	(6,928,075.73)	368,541.13	

Tampa Sports Authority
Sports Facilities Operations
Statement of Net Position

December 31, 2023
(With comparative totals for 2023)

	2024 Sports Facilities Operations	2023 Sports Facilities Operations	Var Sports Facilities Operations
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	$ 20,628,550	$ 18,253,052	$ 2,375,499
Accounts receivable	5,489,546	4,878,724	$ 610,822
Accounts receivable (Lease)	22,322,813	22,322,813	$ -
Due from Golf Courses/Complex	368,553	32,289	$ 336,264
Prepaid expenses and deposits	736,590	668,652	$ 67,938
Inventory	-	-	$ -
Total current assets	49,546,052	46,155,529	3,390,523
NON-CURRENT ASSETS			
Investments	1,070,432	616,683	$ 453,750
Practice Facility Funds Receivable	-	-	$ -
Capital assets, net of depreciation	4,354,323	4,501,230	$ (146,906)
Unamortized leashold interest	144,150,263	171,872,417	$ (27,722,154)
Unamortized portion of bond issuance costs	-	-	$ -
Deferred costs of advance refunding	90,747	120,995	$ (30,249)
Pension Related Outflows	1,790,400	1,790,400	$ -
Total non-current assets	151,456,165	178,901,725	(27,445,560)
TOTAL ASSETS	$ 201,002,217	$ 225,057,254	$ (24,055,037)
LIABILITIES			
CURRENT LIABILITIES			
Long-term debt due within one year	$ 11,290,000	$ 11,290,000	$ -
Accounts payable and accrued liabilities	1,091,156	1,888,503	$ (797,347)
Accrued liabilities (Lease)	5,095,488	5,095,488	$ -
Accrued interest payable	1,628,082	1,427,959	$ 200,123
Due to Component Government Unit	-	-	$ -
Deferred revenue	1,482,581	910,088	$ 572,493
Total current liabilities	20,587,307	20,612,038	(24,731)
NON-CURRENT LIABILITIES			
Pension Liability	5,760,679	5,760,679	$ -
Pension Realted Inflows	22,223,507	22,223,507	$ -
Bond and loan payable	45,753,355	58,871,919	$ (13,118,564)
Total Non-current liabilities	73,737,541	86,856,105	(13,118,564)
TOTAL LIABILITIES	94,324,848	107,468,143	(13,143,295)
NET POSITION			
Invested in Capital Assets and Unamortized Leasehold Interest, net of related debt	91,461,231	106,211,727	$ (14,750,496)
Restricted for Capital Projects	8,854,906	3,664,021	$ 5,190,884
Restricted for Debt Service	3,196,544	3,598,354	$ (401,810)
Unrestricted	3,164,688	4,115,008	$ (950,320)
Total Net Position	106,677,368	117,589,110	(10,911,742)
TOTAL LIABILITIES & NET POSITION	$ 201,002,217	$ 225,057,254	$ (24,055,037)

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Golf Course Financials - December 2023

Summary: Attached are the December 2023 Golf Course Financials. Staff is requesting the Board receive and accept the December 2023 Golf Course Financials as submitted.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
Golf_Course_Packet_-_1.pdf	Golf Course Packet - 1	Executive Summary

Tampa Sports Authority
Financial Statement Summary
December, 2023

Golf Courses

Statement of Revenues and Expenses – Comparative – December, 2023

1. Net by Course (excluding depreciation and prior to City Contribution):

Course	December Actual	December Budget	Difference		YTD Actual	YTD Budget	YTD Net to Budget
Babe Zaharias	(9,858)	(30,601)	20,742		(5,846)	(90,518)	84,672
Rocky Point	32,829	22,552	10,277		134,707	72,185	62,522
Rogers Park	(2,806)	(30,015)	27,209		7,429	(99,304)	106,733
Profit/(Loss)	20,164	(38,064)	58,228		136,291	(117,636)	253,927

2. Merchandise

a. MTD Combined Gross Margins

Description	Gross Margins Actual	Gross Margins Target	Difference
Balls	22%	20%	2%
Gloves	30%	30%	0%
Headwear	34%	30%	4%
Clubs	5%	15%	-10%
Bags	14%	15%	-1%
Apparel	31%	35%	-4%
Shoes	54%	30%	24%
Misc Merch	43%	35%	8%

3. Food and Beverage

a. MTD Combined F&B gross margins are as follows:

Description	Actual	Target	Difference
Prepared Food	59%	65%	-6%
Packaged Food	51%	60%	-9%
Syrup Drinks	57%	70%	-13%
Can Drinks	70%	70%	0%
Draft Beer	39%	50%	-11%
Regular Beer	70%	70%	0%
Well Liquor	69%	65%	4%

4. MTD Events Gross Margins

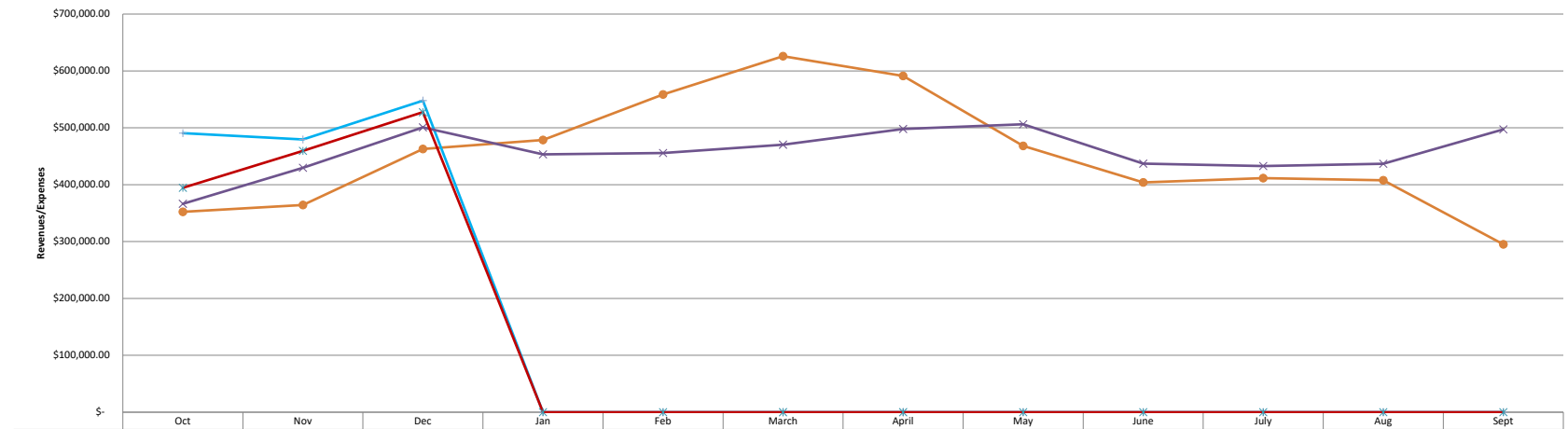
Combined Performance Measures Rollup - FY 2024

	Profit/(Loss)			Revenues			Expenses			Rounds Played			Revenue per Round played		
	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference
Oct	$ (14,078.88)	$ 95,963.31	$ 110,042.19	$ 352,244.11	$ 490,502.55	$ 138,258.44	$ 366,322.99	$ 394,539.24	$ 28,216.25	8,241	9,378	1,137	$ 39.05	$ 48.12	$ 9.06
Nov	$ (65,493.67)	$ 20,162.83	$ 85,656.50	$ 364,195.93	$ 479,567.99	$ 115,372.06	$ 429,689.60	$ 459,405.16	$ 29,715.56	7,299	9,290	1,991	$ 45.85	$ 47.74	$ 1.89
Dec	$ (38,063.69)	$ 20,164.40	$ 58,228.09	$ 462,760.22	$ 547,687.11	$ 84,926.89	$ 500,823.91	$ 527,522.71	$ 26,698.80	9,099	9,775	676	$ 46.91	$ 52.36	$ 5.46
Jan	$ 25,230.82	$ -	$ (25,230.82)	$ 478,433.06	$ -	$ (478,433.06)	$ 453,202.24	$ -	$ (453,202.24)	11,133	-	(11,133)	$ 40.00	#DIV/0!	#DIV/0!
Feb	$ 102,896.02	$ -	$ (102,896.02)	$ 558,562.95	$ -	$ (558,562.95)	$ 455,666.93	$ -	$ (455,666.93)	11,982	-	(11,982)	$ 43.79	#DIV/0!	#DIV/0!
March	$ 155,556.13	$ -	$ (155,556.13)	$ 625,853.66	$ -	$ (625,853.66)	$ 470,297.53	$ -	$ (470,297.53)	13,691	-	(13,691)	$ 42.84	#DIV/0!	#DIV/0!
April	$ 93,291.75	$ -	$ (93,291.75)	$ 591,223.27	$ -	$ (591,223.27)	$ 497,931.52	$ -	$ (497,931.52)	11,693	-	(11,693)	$ 47.32	#DIV/0!	#DIV/0!
May	$ (38,051.40)	$ -	$ 38,051.40	$ 468,148.74	$ -	$ (468,148.74)	$ 506,200.14	$ -	$ (506,200.14)	9,558	-	(9,558)	$ 45.49	#DIV/0!	#DIV/0!
June	$ (33,033.06)	$ -	$ 33,033.06	$ 403,969.03	$ -	$ (403,969.03)	$ 437,002.09	$ -	$ (437,002.09)	8,935	-	(8,935)	$ 41.96	#DIV/0!	#DIV/0!
July	$ (21,215.58)	$ -	$ 21,215.58	$ 411,543.32	$ -	$ (411,543.32)	$ 432,758.90	$ -	$ (432,758.90)	8,549	-	(8,549)	$ 44.06	#DIV/0!	#DIV/0!
Aug	$ (29,138.39)	$ -	$ 29,138.39	$ 407,721.86	$ -	$ (407,721.86)	$ 436,860.25	$ -	$ (436,860.25)	7,573	-	(7,573)	$ 49.29	#DIV/0!	#DIV/0!
Sept	$ (202,012.58)	$ -	$ 202,012.58	$ 295,175.09	$ -	$ (295,175.09)	$ 497,187.67	$ -	$ (497,187.67)	8,061	-	(8,061)	$ 33.02	#DIV/0!	#DIV/0!
Total	$ (117,636.24)	$ 136,290.54	$ 253,926.78	$ 1,179,200.26	$ 1,517,757.65	$ 338,557.39	$ 1,296,836.50	$ 1,381,467.11	$ 84,630.61	24,639	28,443	3,804	43.94	49.41	5.47

Combined GC Profit/(Loss) Budget vs. Actual

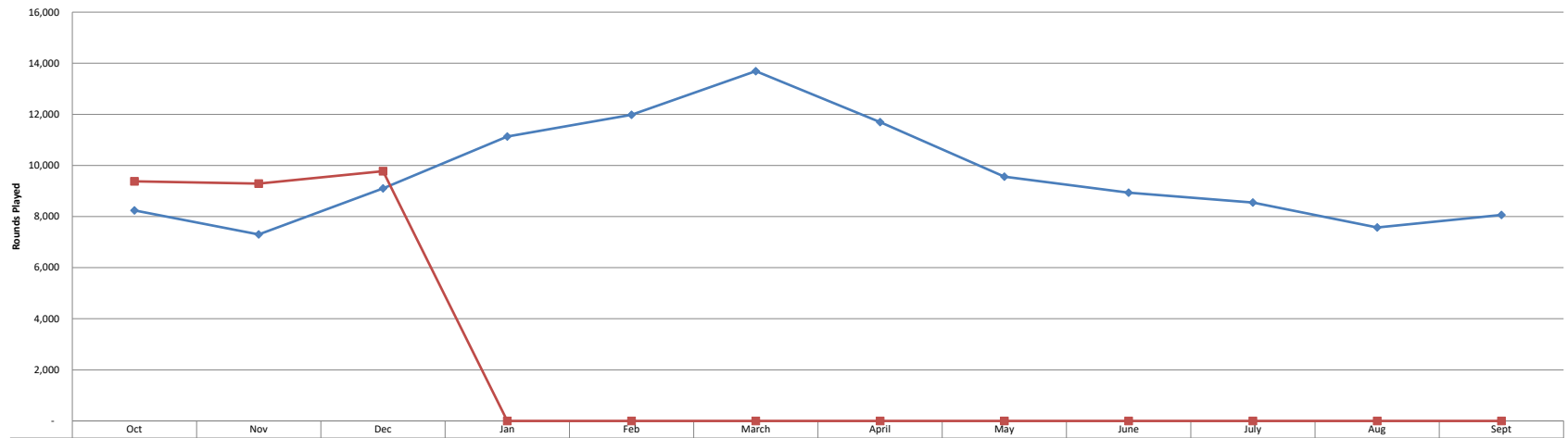
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$(14,078.88)	$(65,493.67)	$(38,063.69)	$25,230.82	$102,896.02	$155,556.13	$93,291.75	$(38,051.40)	$(33,033.06)	$(21,215.58)	$(29,138.39)	$(202,012.58)
Actual	$95,963.31	$20,162.83	$20,164.40	$-	$-	$-	$-	$-	$-	$-	$-	$-

Combined GCRevenues/Expenses - Budget vs. Actual



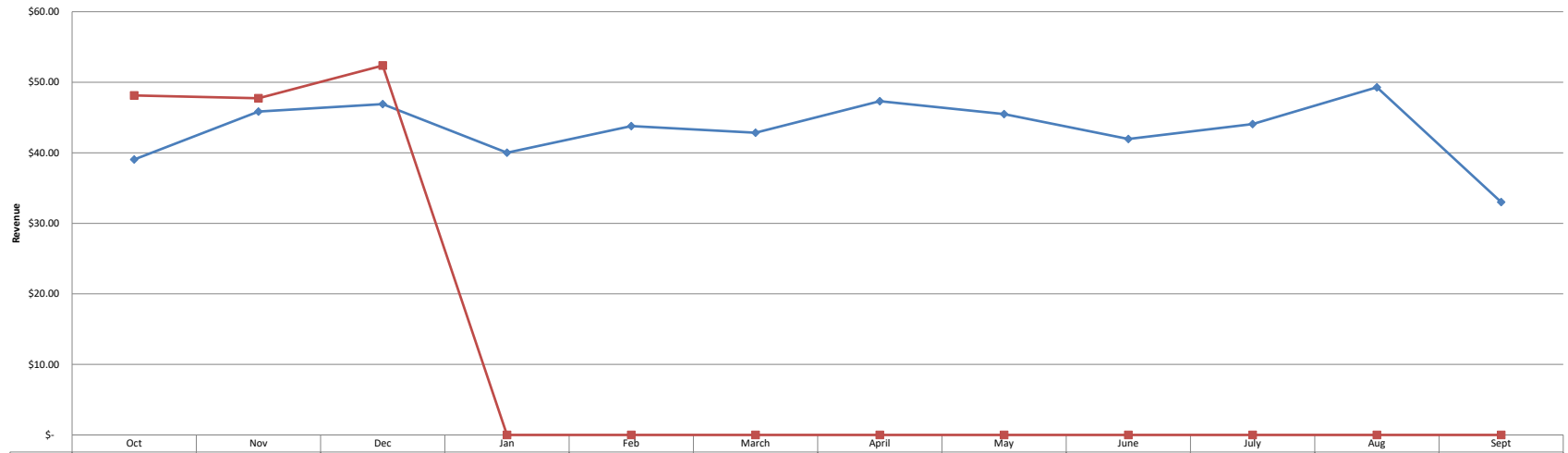
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Revenues Budget	$352,244.11	$364,195.93	$462,760.22	$478,433.06	$558,562.95	$625,853.66	$591,223.27	$468,148.74	$403,969.03	$411,543.32	$407,721.86	$295,175.09
Revenues Actual	$490,502.55	$479,567.99	$547,687.11	$-	$-	$-	$-	$-	$-	$-	$-	$-
Expenses Budget	$366,322.99	$429,689.60	$500,823.91	$453,202.24	$455,666.93	$470,297.53	$497,931.52	$506,200.14	$437,002.09	$432,758.90	$436,860.25	$497,187.67
Expenses Actual	$394,539.24	$459,405.16	$527,522.71	$-	$-	$-	$-	$-	$-	$-	$-	$-

Combined GC Rounds Played - Budget vs. Actual



	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	8,241	7,299	9,099	11,133	11,982	13,691	11,693	9,558	8,935	8,549	7,573	8,061
Actual	9,378	9,290	9,775	-	-	-	-	-	-	-	-	-

Combined GC Revenue Per Round - Budget vs. Actual

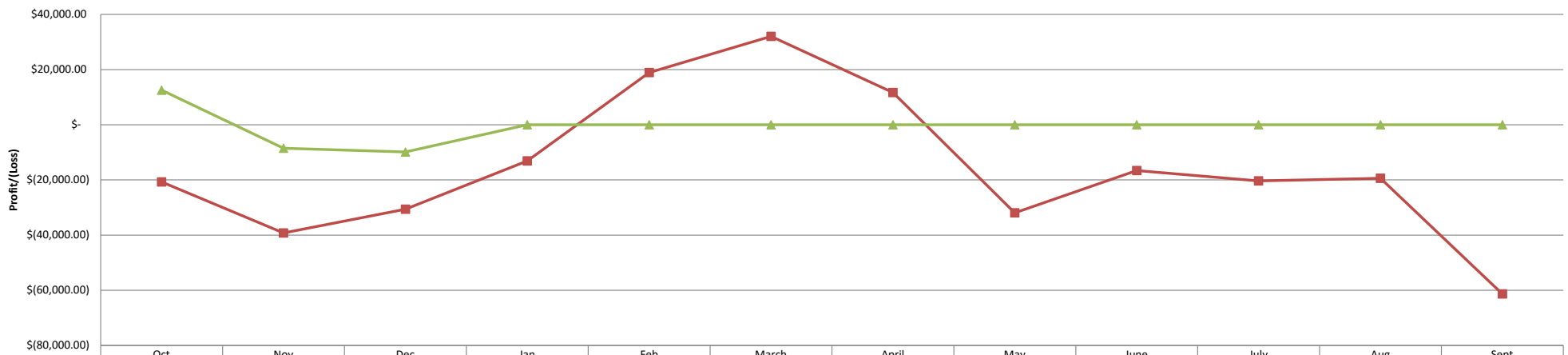


	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$39.05	$45.85	$46.91	$40.00	$43.79	$42.84	$47.32	$45.49	$41.96	$44.06	$49.29	$33.02
Actual	$48.12	$47.74	$52.36	$-	$-	$-	$-	$-	$-	$-	$-	$-

Babe Zaharias Performance Measures Rollup - FY 2024

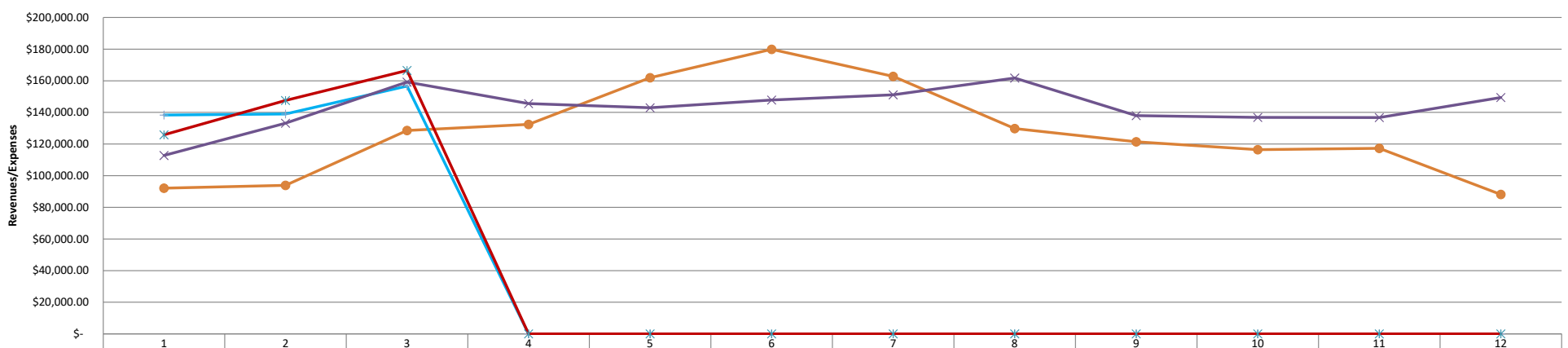
	Profit/(Loss)			Revenues			Expenses			Rounds Played			Revenue per Round played		
	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference
Oct	$ (20,696.62)	$ 12,547.65	$ 33,244.27	$ 92,099.92	$ 138,376.86	$ 46,276.94	$ 112,796.54	$ 125,829.21	$ 13,032.67	3,088	3,313	225	$ 29.39	$ 41.33	$ 11.94
Nov	$ (39,220.80)	$ (8,535.46)	$ 30,685.34	$ 93,944.09	$ 139,041.37	$ 45,097.28	$ 133,164.89	$ 147,576.83	$ 14,411.94	2,955	3,375	420	$ 31.33	$ 40.77	$ 9.43
Dec	$ (30,600.59)	$ (9,858.44)	$ 20,742.15	$ 128,574.94	$ 156,649.83	$ 28,074.89	$ 159,175.53	$ 166,508.27	$ 7,332.74	3,511	3,691	180	$ 36.24	$ 42.05	$ 5.81
Jan	$ (13,114.29)	$ -	$ 13,114.29	$ 132,434.91	$ -	$ (132,434.91)	$ 145,549.20	$ -	$ (145,549.20)	4,145	-	(4,145)	$ 31.62	#DIV/0!	#DIV/0!
Feb	$ 18,915.42	$ -	$ (18,915.42)	$ 161,908.23	$ -	$ (161,908.23)	$ 142,992.81	$ -	$ (142,992.81)	4,273	-	(4,273)	$ 37.58	#DIV/0!	#DIV/0!
March	$ 32,044.73	$ -	$ (32,044.73)	$ 179,875.06	$ -	$ (179,875.06)	$ 147,830.33	$ -	$ (147,830.33)	4,790	-	(4,790)	$ 37.28	#DIV/0!	#DIV/0!
April	$ 11,681.52	$ -	$ (11,681.52)	$ 162,763.38	$ -	$ (162,763.38)	$ 151,081.86	$ -	$ (151,081.86)	4,132	-	(4,132)	$ 39.08	#DIV/0!	#DIV/0!
May	$ (31,905.94)	$ -	$ 31,905.94	$ 129,836.51	$ -	$ (129,836.51)	$ 161,742.45	$ -	$ (161,742.45)	3,380	-	(3,380)	$ 38.03	#DIV/0!	#DIV/0!
June	$ (16,577.73)	$ -	$ 16,577.73	$ 121,386.23	$ -	$ (121,386.23)	$ 137,963.96	$ -	$ (137,963.96)	2,971	-	(2,971)	$ 40.42	#DIV/0!	#DIV/0!
July	$ (20,343.61)	$ -	$ 20,343.61	$ 116,472.34	$ -	$ (116,472.34)	$ 136,815.95	$ -	$ (136,815.95)	2,934	-	(2,934)	$ 39.25	#DIV/0!	#DIV/0!
Aug	$ (19,425.79)	$ -	$ 19,425.79	$ 117,336.02	$ -	$ (117,336.02)	$ 136,761.81	$ -	$ (136,761.81)	2,744	-	(2,744)	$ 42.29	#DIV/0!	#DIV/0!
Sept	$ (61,325.74)	$ -	$ 61,325.74	$ 88,124.99	$ -	$ (88,124.99)	$ 149,450.73	$ -	$ (149,450.73)	2,959	-	(2,959)	$ 29.34	#DIV/0!	#DIV/0!
Total	$ (90,518.01)	$ (5,846.25)	$ 84,671.76	$ 314,618.95	$ 434,068.06	$ 119,449.11	$ 405,136.96	$ 439,914.31	$ 34,777.35	9,554	10,379	825	32.32	41.38	9.06

Babe Zaharias Profit/(Loss) Budget vs. Actual



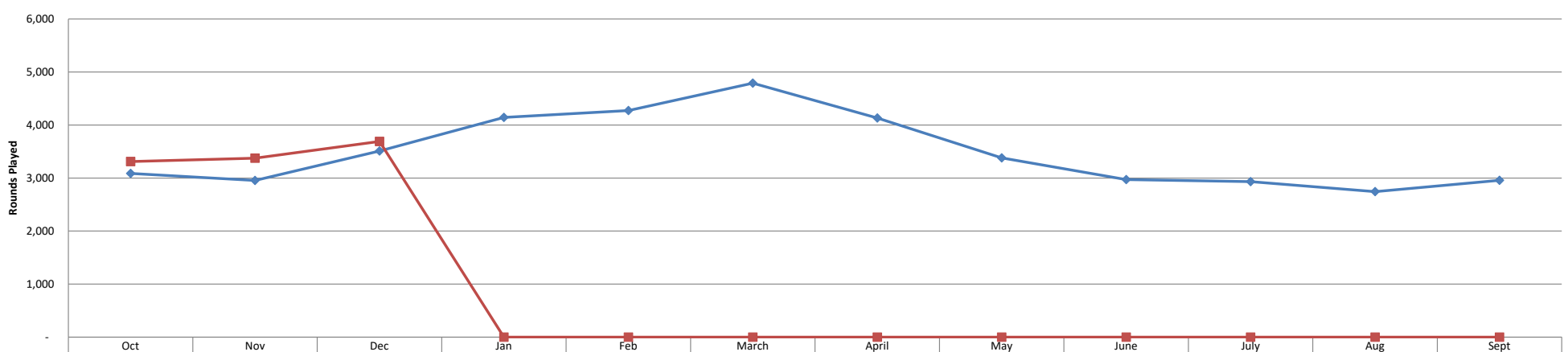
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$(20,696.62)	$(39,220.80)	$(30,600.59)	$(13,114.29)	$18,915.42	$32,044.73	$11,681.52	$(31,905.94)	$(16,577.73)	$(20,343.61)	$(19,425.79)	$(61,325.74)
Actual	$12,547.65	$(8,535.46)	$(9,858.44)	$-	$-	$-	$-	$-	$-	$-	$-	$-

Babe Zaharias Revenues/Expenses - Budget vs. Actual



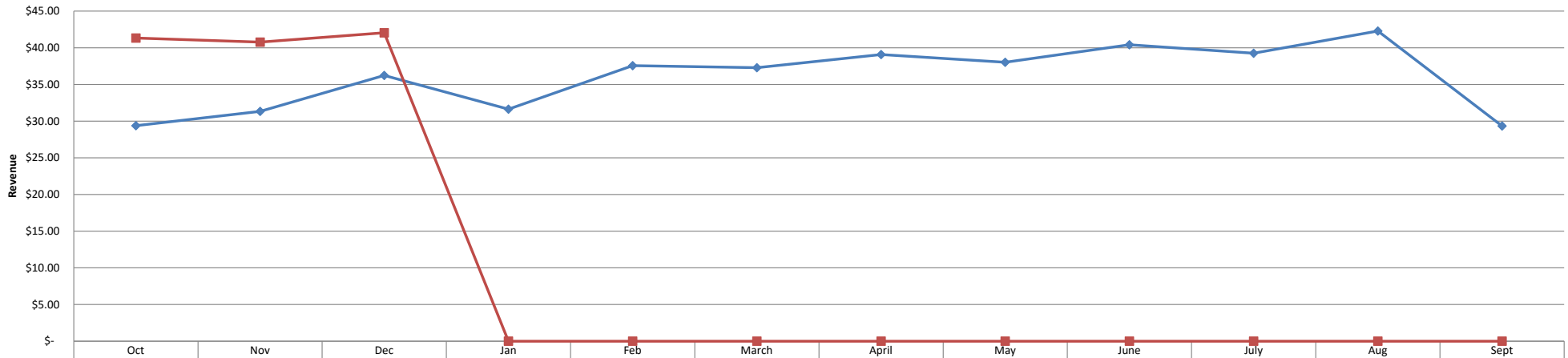
	1	2	3	4	5	6	7	8	9	10	11	12
Revenues Budget	$92,099.92	$93,944.09	$128,574.94	$132,434.91	$161,908.23	$179,875.06	$162,763.38	$129,836.51	$121,386.23	$116,472.34	$117,336.02	$88,124.99
Revenues Actual	$138,376.86	$139,041.37	$156,649.83	$-	$-	$-	$-	$-	$-	$-	$-	$-
Expenses Budget	$112,796.54	$133,164.89	$159,175.53	$145,549.20	$142,992.81	$147,830.33	$151,081.86	$161,742.45	$137,963.96	$136,815.95	$136,761.81	$149,450.73
Expenses Actual	$125,829.21	$147,576.83	$166,508.27	$-	$-	$-	$-	$-	$-	$-	$-	$-

Babe Zaharias Rounds Played - Budget vs. Actual



	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	3,088	2,955	3,511	4,145	4,273	4,790	4,132	3,380	2,971	2,934	2,744	2,959
Actual	3,313	3,375	3,691	-	-	-	-	-	-	-	-	-

Babe Zaharias Revenue Per Round - Budget vs. Actual

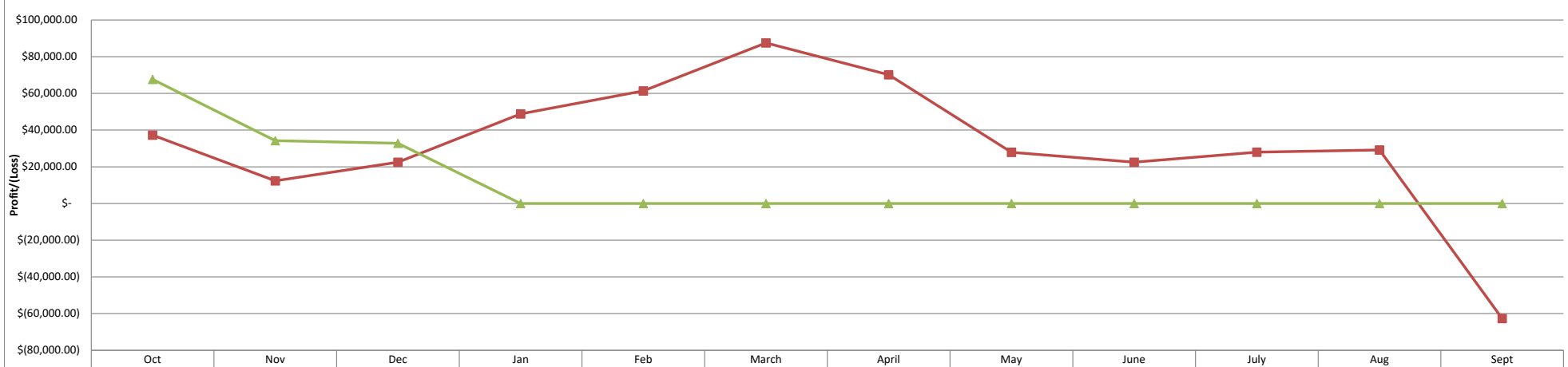


	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$29.39	$31.33	$36.24	$31.62	$37.58	$37.28	$39.08	$38.03	$40.42	$39.25	$42.29	$29.34
Actual	$41.33	$40.77	$42.05	$-	$-	$-	$-	$-	$-	$-	$-	$-

Rocky Point Performance Measures Rollup - FY 2024

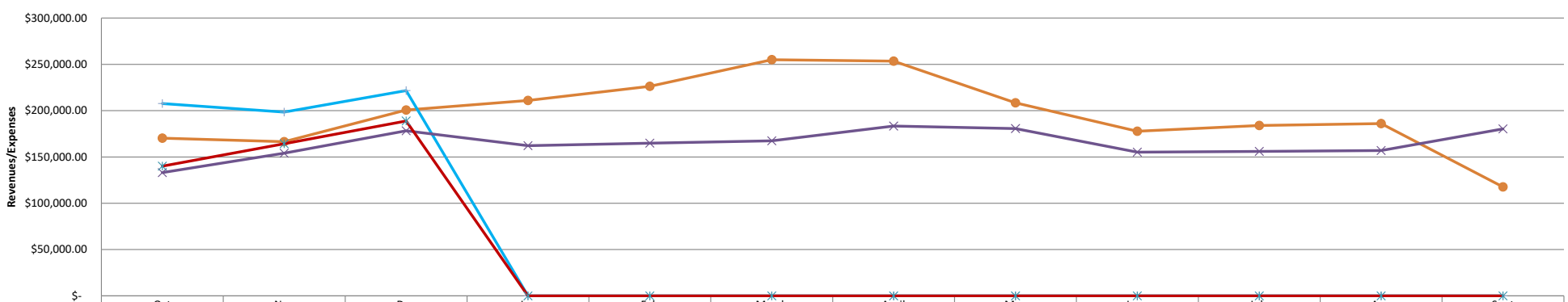
	Profit/(Loss)			Revenues			Expenses			Rounds Played			Revenue per Round played		
	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference
Oct	$ 37,261.33	$ 67,656.08	$ 30,394.75	$ 170,354.12	$ 207,645.47	$ 37,291.35	$ 133,092.79	$ 139,989.39	$ 6,896.60	2,909	3,189	280	$ 52.69	$ 59.82	$ 7.13
Nov	$ 12,372.46	$ 34,222.44	$ 21,849.98	$ 166,386.33	$ 198,493.07	$ 32,106.74	$ 154,013.87	$ 164,270.63	$ 10,256.76	2,534	3,183	649	$ 59.49	$ 57.91	$ (1.58)
Dec	$ 22,551.54	$ 32,828.96	$ 10,277.42	$ 200,726.88	$ 221,653.18	$ 20,926.30	$ 178,175.34	$ 188,824.22	$ 10,648.88	2,964	3,073	109	$ 62.11	$ 67.18	$ 5.06
Jan	$ 48,881.31	$ -	$ (48,881.31)	$ 211,003.36	$ -	$ (211,003.36)	$ 162,122.05	$ -	$ (162,122.05)	3,753	-	(3,753)	$ 51.62	#DIV/0!	#DIV/0!
Feb	$ 61,398.49	$ -	$ (61,398.49)	$ 226,321.84	$ -	$ (226,321.84)	$ 164,923.35	$ -	$ (164,923.35)	4,239	-	(4,239)	$ 49.35	#DIV/0!	#DIV/0!
March	$ 87,510.66	$ -	$ (87,510.66)	$ 254,962.02	$ -	$ (254,962.02)	$ 167,451.36	$ -	$ (167,451.36)	4,847	-	(4,847)	$ 48.35	#DIV/0!	#DIV/0!
April	$ 70,155.59	$ -	$ (70,155.59)	$ 253,521.51	$ -	$ (253,521.51)	$ 183,365.92	$ -	$ (183,365.92)	4,331	-	(4,331)	$ 53.87	#DIV/0!	#DIV/0!
May	$ 27,904.70	$ -	$ (27,904.70)	$ 208,513.14	$ -	$ (208,513.14)	$ 180,608.44	$ -	$ (180,608.44)	3,469	-	(3,469)	$ 54.57	#DIV/0!	#DIV/0!
June	$ 22,513.45	$ -	$ (22,513.45)	$ 177,677.34	$ -	$ (177,677.34)	$ 155,163.89	$ -	$ (155,163.89)	3,698	-	(3,698)	$ 43.74	#DIV/0!	#DIV/0!
July	$ 28,025.17	$ -	$ (28,025.17)	$ 183,994.14	$ -	$ (183,994.14)	$ 155,968.97	$ -	$ (155,968.97)	3,362	-	(3,362)	$ 48.67	#DIV/0!	#DIV/0!
Aug	$ 29,194.86	$ -	$ (29,194.86)	$ 186,065.51	$ -	$ (186,065.51)	$ 156,870.65	$ -	$ (156,870.65)	2,831	-	(2,831)	$ 58.82	#DIV/0!	#DIV/0!
Sept	$ (62,659.02)	$ -	$ 62,659.02	$ 117,632.90	$ -	$ (117,632.90)	$ 180,291.92	$ -	$ (180,291.92)	2,893	-	(2,893)	$ 36.70	#DIV/0!	#DIV/0!
Total	$ 72,185.33	$ 134,707.48	$ 62,522.15	$ 537,467.33	$ 627,791.72	$ 90,324.39	$ 465,282.00	$ 493,084.24	$ 27,802.24	8,407	9,445	1,038	58.10	61.64	3.54

Rocky Point Profit/(Loss) Budget vs. Actual



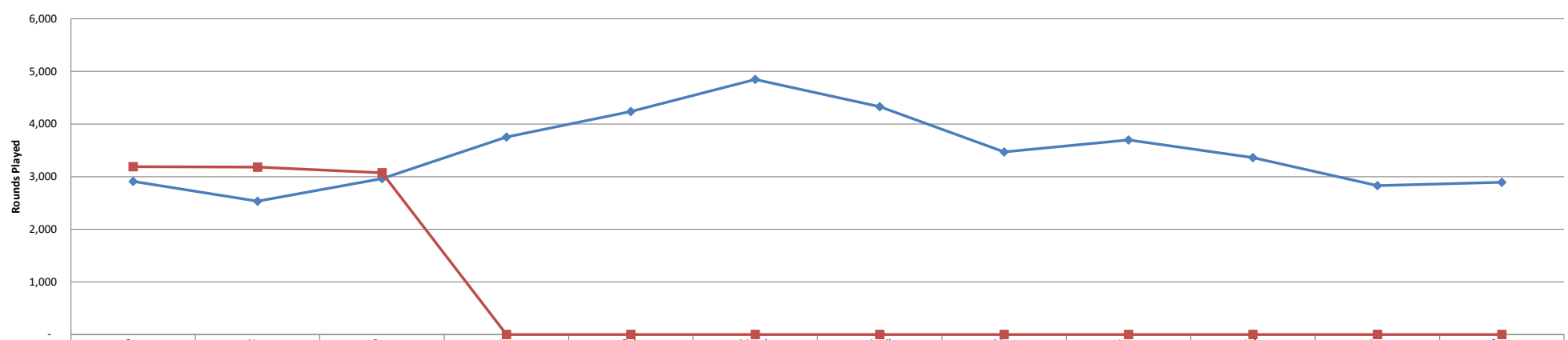
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$37,261.33	$12,372.46	$22,551.54	$48,881.31	$61,398.49	$87,510.66	$70,155.59	$27,904.70	$22,513.45	$28,025.17	$29,194.86	$(62,659.02)
Actual	$67,656.08	$34,222.44	$32,828.96	$-	$-	$-	$-	$-	$-	$-	$-	$-

Rocky Point Revenues/Expenses - Budget vs. Actual



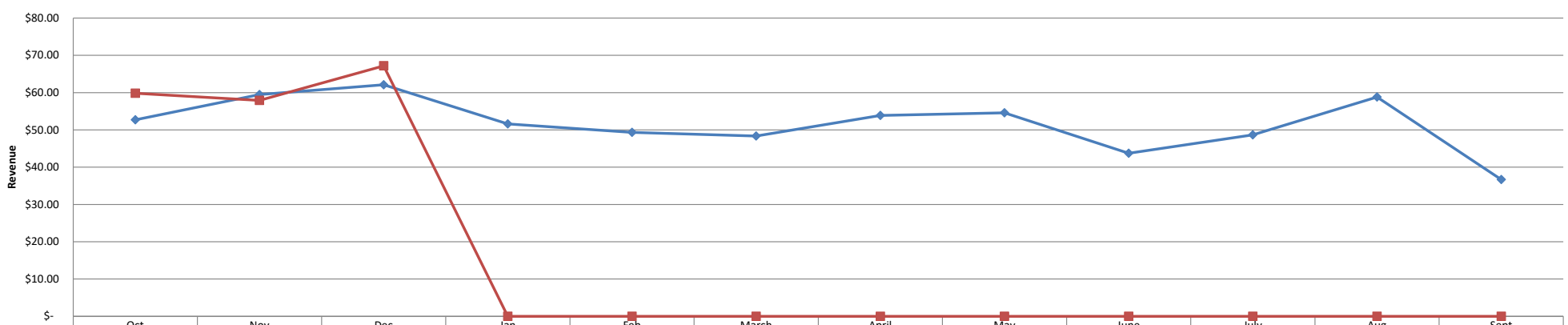
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Revenue Budget	$170,354.12	$166,386.33	$200,726.88	$211,003.36	$226,321.84	$254,962.02	$253,521.51	$208,513.14	$177,677.34	$183,994.14	$186,065.51	$117,632.90
Revenue Acutal	$207,645.47	$198,493.07	$221,653.18	$-	$-	$-	$-	$-	$-	$-	$-	$-
Expense Budget	$133,092.79	$154,013.87	$178,175.34	$162,122.05	$164,923.35	$167,451.36	$183,365.92	$180,608.44	$155,163.89	$155,968.97	$156,870.65	$180,291.92
Expense Actual	$139,989.39	$164,270.63	$188,824.22	$-	$-	$-	$-	$-	$-	$-	$-	$-

Rocky Point Rounds Played - Budget vs. Actual



	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	2,909	2,534	2,964	3,753	4,239	4,847	4,331	3,469	3,698	3,362	2,831	2,893
Actual	3,189	3,183	3,073	-	-	-	-	-	-	-	-	-

Rocky Point Revenue Per Round - Budget vs. Actual



	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$52.69	$59.49	$62.11	$51.62	$49.35	$48.35	$53.87	$54.57	$43.74	$48.67	$58.82	$36.70
Actual	$59.82	$57.91	$67.18	$-	$-	$-	$-	$-	$-	$-	$-	$-

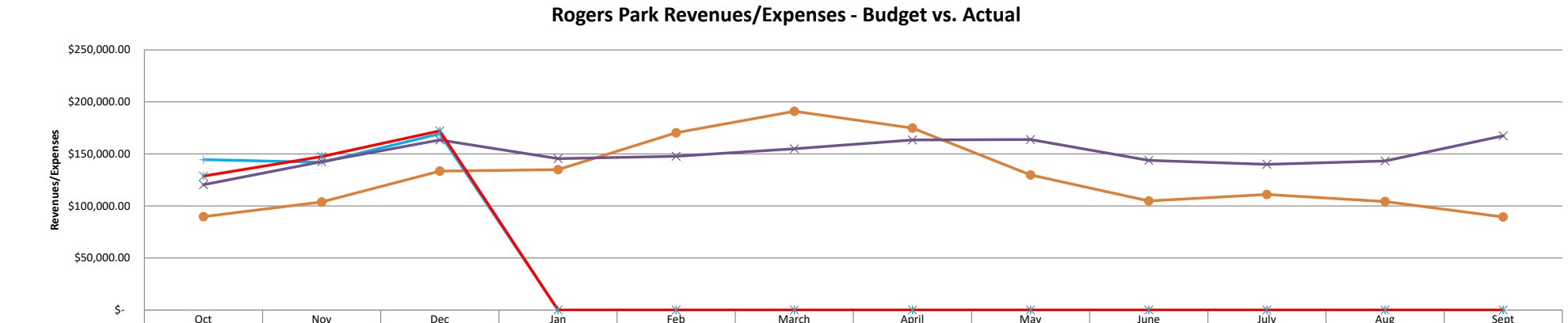
Rogers Park Performance Measures Rollup - FY 2024

	Profit/(Loss)			Revenues			Expenses			Rounds Played			Revenue per Round played		
	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference	Budget	Actual	Difference
Oct	$ (30,643.59)	$ 15,759.58	$ 46,403.17	$ 89,790.07	$ 144,480.22	$ 54,690.15	$ 120,433.66	$ 128,720.64	$ 8,286.98	2,244	2,876	632	$ 34.68	$ 42.96	$ 8.28
Nov	$ (38,645.33)	$ (5,524.15)	$ 33,121.18	$ 103,865.51	$ 142,033.55	$ 38,168.04	$ 142,510.84	$ 147,557.70	$ 5,046.86	1,810	2,732	922	$ 50.45	$ 44.50	$ (5.95)
Dec	$ (30,014.64)	$ (2,806.12)	$ 27,208.52	$ 133,458.40	$ 169,384.10	$ 35,925.70	$ 163,473.04	$ 172,190.22	$ 8,717.18	2,624	3,011	387	$ 44.01	$ 49.89	$ 5.89
Jan	$ (10,536.20)	$ -	$ 10,536.20	$ 134,994.79	$ -	$ (134,994.79)	$ 145,530.99	$ -	$ (145,530.99)	3,235	-	(3,235)	$ 37.27	#DIV/0!	#DIV/0!
Feb	$ 22,582.11	$ -	$ (22,582.11)	$ 170,332.88	$ -	$ (170,332.88)	$ 147,750.77	$ -	$ (147,750.77)	3,470	-	(3,470)	$ 44.65	#DIV/0!	#DIV/0!
March	$ 36,000.74	$ -	$ (36,000.74)	$ 191,016.58	$ -	$ (191,016.58)	$ 155,015.84	$ -	$ (155,015.84)	4,054	-	(4,054)	$ 42.83	#DIV/0!	#DIV/0!
April	$ 11,454.64	$ -	$ (11,454.64)	$ 174,938.38	$ -	$ (174,938.38)	$ 163,483.74	$ -	$ (163,483.74)	3,230	-	(3,230)	$ 49.09	#DIV/0!	#DIV/0!
May	$ (34,050.16)	$ -	$ 34,050.16	$ 129,799.09	$ -	$ (129,799.09)	$ 163,849.25	$ -	$ (163,849.25)	2,709	-	(2,709)	$ 43.15	#DIV/0!	#DIV/0!
June	$ (38,968.78)	$ -	$ 38,968.78	$ 104,905.46	$ -	$ (104,905.46)	$ 143,874.24	$ -	$ (143,874.24)	2,266	-	(2,266)	$ 41.06	#DIV/0!	#DIV/0!
July	$ (28,897.14)	$ -	$ 28,897.14	$ 111,076.84	$ -	$ (111,076.84)	$ 139,973.98	$ -	$ (139,973.98)	2,253	-	(2,253)	$ 43.45	#DIV/0!	#DIV/0!
Aug	$ (38,907.46)	$ -	$ 38,907.46	$ 104,320.33	$ -	$ (104,320.33)	$ 143,227.79	$ -	$ (143,227.79)	1,998	-	(1,998)	$ 45.39	#DIV/0!	#DIV/0!
Sept	$ (78,027.82)	$ -	$ 78,027.82	$ 89,417.20	$ -	$ (89,417.20)	$ 167,445.02	$ -	$ (167,445.02)	2,209	-	(2,209)	$ 33.12	#DIV/0!	#DIV/0!
Total	$ (99,303.56)	$ 7,429.31	$ 106,732.87	$ 327,113.98	$ 455,897.87	$ 128,783.89	$ 426,417.54	$ 448,468.56	$ 22,051.02	6,678	8,619	1,941	43.04	45.78	2.74

Rogers Park Profit/(Loss) Budget vs. Actual

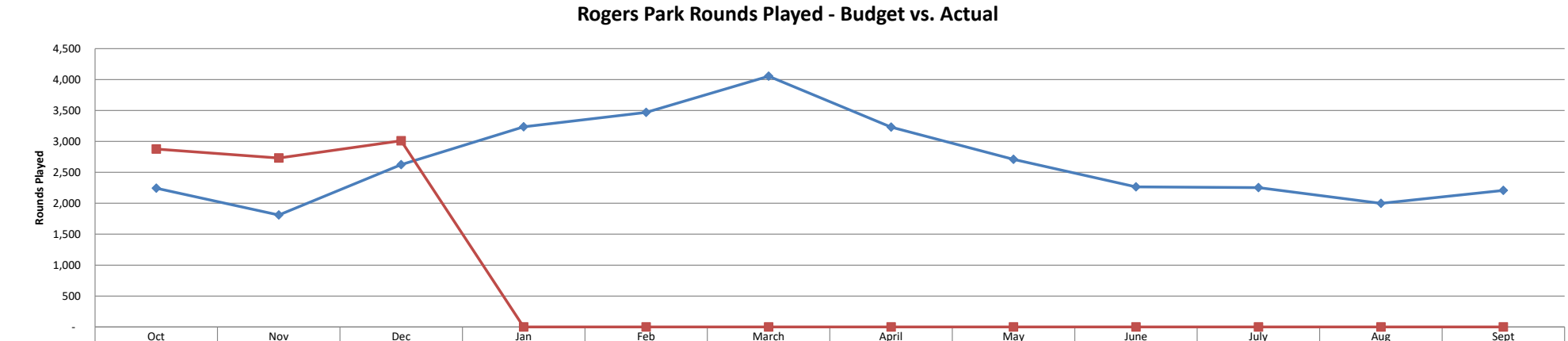
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$(30,643.59)	$(38,645.33)	$(30,014.64)	$(10,536.20)	$22,582.11	$36,000.74	$11,454.64	$(34,050.16)	$(38,968.78)	$(28,897.14)	$(38,907.46)	$(78,027.82)
Actual	$15,759.58	$(5,524.15)	$(2,806.12)	$-	$-	$-	$-	$-	$-	$-	$-	$-

Rogers Park Revenues/Expenses - Budget vs. Actual



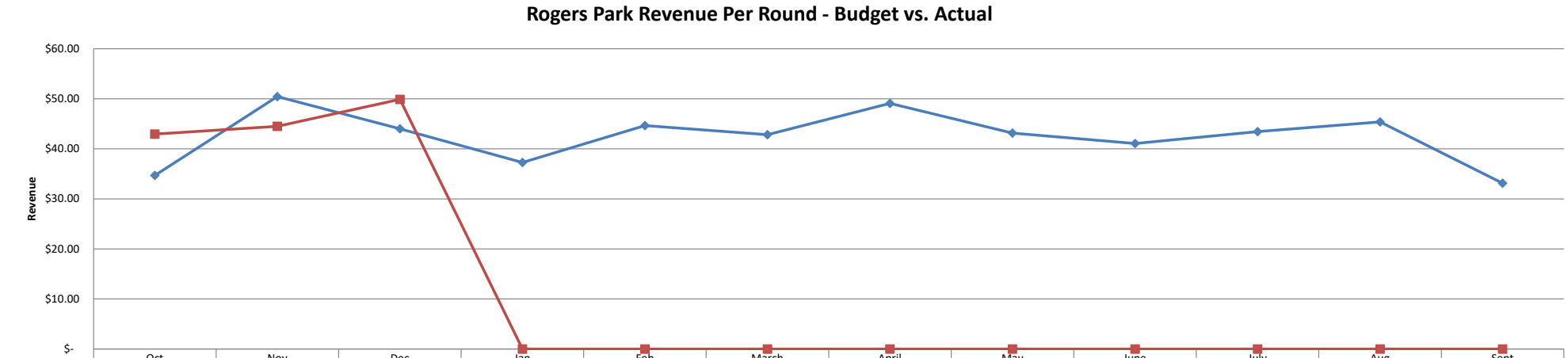
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Revenue Budget	$89,790.07	$103,865.51	$133,458.40	$134,994.79	$170,332.88	$191,016.58	$174,938.38	$129,799.09	$104,905.46	$111,076.84	$104,320.33	$89,417.20
Revenue Actual	$144,480.22	$142,033.55	$169,384.10	$-	$-	$-	$-	$-	$-	$-	$-	$-
Expense Budget	$120,433.66	$142,510.84	$163,473.04	$145,530.99	$147,750.77	$155,015.84	$163,483.74	$163,849.25	$143,874.24	$139,973.98	$143,227.79	$167,445.02
Expense Actual	$128,720.64	$147,557.70	$172,190.22	$-	$-	$-	$-	$-	$-	$-	$-	$-

Rogers Park Rounds Played - Budget vs. Actual



	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	2,244	1,810	2,624	3,235	3,470	4,054	3,230	2,709	2,266	2,253	1,998	2,209
Actual	2,876	2,732	3,011	-	-	-	-	-	-	-	-	-

Rogers Park Revenue Per Round - Budget vs. Actual



	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July	Aug	Sept
Budget	$34.68	$50.45	$44.01	$37.27	$44.65	$42.83	$49.09	$43.15	$41.06	$43.45	$45.39	$33.12
Actual	$42.96	$44.50	$49.89	$-	$-	$-	$-	$-	$-	$-	$-	$-

Tampa Sports Authority
Sports Facilities
STATEMENT OF REVENUE AND EXPENSES COMPARED TO BUDGET
For the Period Ending December 31, 2023

	Babe Zaharias			Rocky Point			Rogers Park					
	Monthly Activity			Monthly Activity			Monthly Activity			MonthlyTotal	MonthlyBudget	Variance
	Actual	Budget	Variance	Actual	Budget	Variance	Actual	Budget	Variance	2023	2023	Budget to Actual
Operating Revenue												
Golf fees	$ 115,609	$ 98,283	$ 17,326	$ 146,805	$ 138,905	$ 7,900	$ 118,779	$ 95,074	$ 23,705	$ 381,193	$ 332,262	$ 48,931
Merchandise	11,890	8,869	3,021	22,563	17,634	4,930	15,898	9,206	6,692	$ 50,352	$ 35,708	$ 14,643
Food & Beverage	27,703	20,073	7,630	37,071	27,567	9,504	15,547	11,190	4,357	$ 80,321	$ 58,830	$ 21,491
Events	-	-	-	-	-	-	-	-	-	$ -	$ -	$ -
Memberships	1,448	1,350	98	3,782	4,300	(518)	2,506	2,500	6	$ 7,736	$ 8,150	$ (414)
Driving range	-	-	-	11,432	12,322	(890)	16,654	15,488	1,165	$ 28,086	$ 27,810	$ 276
Total operating revenues	156,650	128,575	28,075	221,653	200,727	20,926	169,384	133,458	35,926	547,687	462,760	$ 84,927
Operating Expenses												
Cost of merchandise sold	8,962	6,621	2,340	16,465	13,194	3,271	11,977	6,875	5,102	$ 37,403	$ 26,690	10,714
Cost of Food & Beverage	12,007	8,834	3,173	14,272	11,961	2,311	6,095	4,843	1,252	$ 32,375	$ 25,639	6,736
Cost of Events	-	-	-	-	-	-	-	-	-	$ -	$ -	-
Clubhouse operatons	59,864	56,949	2,914	69,932	61,178	8,755	63,264	60,961	2,303	$ 193,060	$ 179,088	13,972
Course maintenance	56,956	56,898	58	56,347	56,124	222	58,906	58,343	562	$ 172,208	$ 171,365	843
General and administrative	28,719	29,873	(1,154)	31,809	33,218	(1,410)	28,698	28,950	(253)	$ 89,226	$ 92,041	(2,816)
Driving range	-	-	-	-	2,500	(2,500)	3,250	3,500	(250)	$ 3,250	$ 6,000	(2,750)
Depreciation and amortization												
Total operating expenses	166,508	159,176	7,333	188,824	178,175	10,649	172,190	163,473	8,717	527,523	500,824	26,699
Total Operating Gain(Loss)	(9,858)	(30,601)	20,742	32,829	22,552	10,277	(2,806)	(30,015)	27,209	20,164	(38,064)	58,228
Non-operating revenues(expenses)												
Investment income	685	-	685	4,476	-	4,476	3,019	-	3,019	$ 8,180	$ -	8,180
Interest expense	-	-	-	-	-	-	-	-	-	$ -	$ -	-
Forgiveness of debt	-	-	-	-	-	-	-	-	-	$ -	$ -	-
Loss on disposal of assets/Settlements	-	-	-	-	-	-	-	-	-	$ -	$ -	-
Total non-operating revenues	685	-	685	4,476	-	4,476	3,019	-	3,019	8,180	-	8,180
Change in net assets before capital grants and contributions	(9,174)	(30,601)	21,427	37,305	22,552	14,754	213	(30,015)	30,227	28,344	(38,064)	66,408
Capital grants and contributions	-	-	-	-	-	-	-	-	-	$ -	$ -	-
Change in net assets	$ (9,174)	$ (30,601)	$ 21,427	$ 37,305	$ 22,552	$ 14,754	$ 213	$ (30,015)	$ 30,227	$ 28,344	$ (38,064)	$ 66,408

-

Tampa Sports Authority
GOLF COURSE OPERATIONS COMPONENT UNIT
MANAGEMENT REPORT - STATEMENT OF NET POSITION

December 31, 2023
With Comparative Total for Fiscal Year 2023

	Babe Zaharias Course	Rocky Point Course	Rogers Park Course	Total 2024	Total 2023
ASSETS					
CURRENT ASSETS					
Cash and cash equivalents	$ 277,505	$ 2,125,504	$ 1,379,105	$ 3,782,113	$ 3,691,034
Accounts receivable	2,746	273	22,269	25,288	48,291
Due from other funds	30,650	63,307	8,208	102,166	222,675
Prepaid expenses and deposits	1,300	1,400	1,400	4,100	4,100
Inventory	56,247	150,273	75,510	282,030	226,388
Total current assets	368,447	2,340,758	1,486,492	4,195,698	4,192,488
NON-CURRENT ASSETS					
Capital assets, net of depreciation	2,442,664	955,048	1,897,349	5,295,062	4,343,826
Total non-current assets	2,442,664	955,048	1,897,349	5,295,062	4,343,826
TOTAL ASSETS	$ 2,811,111	$ 3,295,806	$ 3,383,842	$ 9,490,759	$ 8,536,314
LIABILITIES					
CURRENT LIABILITIES					
Long-term debt due within one year	-	-	-	-	-
Accounts payable and accrued liabilities	84,833	111,578	103,231	299,641	117,364
Accrued interest payable	-	-	-	-	-
Due to Stadium	26,069	33,310	26,792	86,171	6,725
Due to other funds	13,944	-	7,051	20,995	222,675
Deferred revenue	33,864	37,652	39,165	110,680	98,798
Total current liabilities	158,709	182,540	176,239	517,487	445,563
NON-CURRENT LIABILITIES					
Bond and loan payable	-	-	-	-	-
TOTAL LIABILITIES	158,709	182,540	176,239	517,487	445,563
NET POSITION					
Invested in Capital Assets and Unamortized Leasehold Interest, net of related debt	2,442,664	955,048	1,897,349	5,295,062	4,343,826
Unrestricted	209,738	2,158,218	1,310,254	3,678,210	3,746,926
TOTAL NET POSITION	2,652,402	3,113,267	3,207,603	8,973,272	8,090,751
TOTAL LIABILITIES & NET POSITION	$ 2,811,111	$ 3,295,806	$ 3,383,842	$ 9,490,759	$ 8,536,314

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: SportsPlex Financials - December 2023

Summary: Attached are the December 2023 Sportsplex Financials. Staff is requesting the Board receive and accept the December 2023 Sportsplex Financials as submitted.

Strategic Plan:

Background:

ATTACHMENTS:

Name:	Description:	Type:
Tournament_Complex_Packet_-_1.pdf	Tournament Packet - 1	Executive Summary

Tampa Sports Authority
Financial Statement Summary
December, 2023

TSA - Tournament Sports Complex

Statement of Revenues and Expenses – Comparative – December, 2023

Operating Results

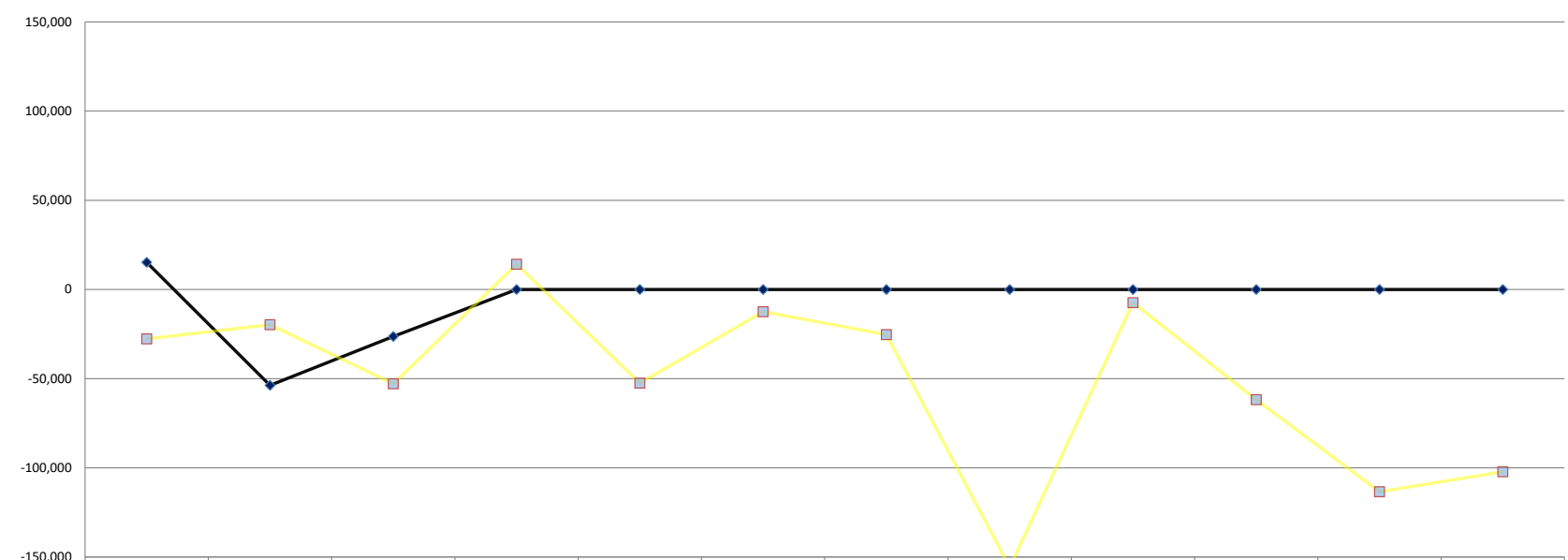
Tourn Complex	December Actual	December Budget	Difference		YTD Actual	YTD Budget	YTD Net to Budget
Revenue	167,643	134,750	32,893		369,029	353,175	15,854
Expenses	193,984	187,660	6,324		433,938	453,597	(19,658)
Profit/(Loss)	(26,340)	(52,910)	26,569		(64,910)	(100,422)	35,512

2. Food and Beverage

Description	Actual	Target	Difference
Prepared Food	50%	65%	-15%
Packaged Food	51%	55%	-4%
Syrup Drinks	79%	75%	4%
Can Drinks	74%	65%	9%
Canned Beer	74%	70%	4%

	Revenues			Expenses			Non-Operating Expense/Revenue			YTD Actual Performance vs. Budget		
	Actual	Budget	Difference	Actual	Budget	Difference	Actual	Budget	Difference	Actual	Budget	Difference
October	$116,556.30	$93,200.00	$23,356.30	$101,360.59	$120,960.33	($19,599.74)	$56,967.76	$0.00	$56,967.76	$15,195.71	($27,760.33)	$42,956.04
November	$84,829.17	$125,225.00	($40,395.83)	$138,594.13	$144,976.85	($6,382.72)	$2,219,586.01	$0.00	$2,219,586.01	($53,764.96)	($19,751.85)	($34,013.11)
December	$167,643.29	$134,750.00	$32,893.29	$193,983.72	$187,659.64	$6,324.08	$1,633.25	$0.00	$1,633.25	($26,340.43)	($52,909.64)	$26,569.21
January	$0.00	$188,375.00	($188,375.00)	$0.00	$174,197.08	($174,197.08)	$0.00	$0.00	$0.00	$0.00	$14,177.92	($14,177.92)
February	$0.00	$99,125.00	($99,125.00)	$0.00	$151,598.27	($151,598.27)	$0.00	$0.00	$0.00	$0.00	($52,473.27)	$52,473.27
March	$0.00	$126,825.00	($126,825.00)	$0.00	$139,330.42	($139,330.42)	$0.00	$0.00	$0.00	$0.00	($12,505.42)	$12,505.42
April	$0.00	$131,100.00	($131,100.00)	$0.00	$156,381.70	($156,381.70)	$0.00	$0.00	$0.00	$0.00	($25,281.70)	$25,281.70
May	$0.00	$50,000.00	($50,000.00)	$0.00	$205,783.87	($205,783.87)	$0.00	$0.00	$0.00	$0.00	($155,783.87)	$155,783.87
June	$0.00	$130,625.00	($130,625.00)	$0.00	$138,052.47	($138,052.47)	$0.00	$0.00	$0.00	$0.00	($7,427.47)	$7,427.47
July	$0.00	$52,750.00	($52,750.00)	$0.00	$114,537.07	($114,537.07)	$0.00	$0.00	$0.00	$0.00	($61,787.07)	$61,787.07
August	$0.00	$0.00	$0.00	$0.00	$113,474.53	($113,474.53)	$0.00	$0.00	$0.00	$0.00	($113,474.53)	$113,474.53
September	$0.00	$73,375.00	($73,375.00)	$0.00	$175,580.95	($175,580.95)	$0.00	$0.00	$0.00	$0.00	($102,205.95)	$102,205.95
Total	$369,028.76	$353,175.00	$15,853.76	$433,938.44	$453,596.82	($19,658.38)	$2,278,187.02	$0.00	$2,278,187.02	($64,909.68)	($100,421.82)	$35,512.14

	October	November	December	January	February	March	April	May	June	July	August	September
Revenue Actual	$116,556.30	$84,829.17	$167,643.29	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Revenue Budget	$93,200.00	$125,225.00	$134,750.00	$188,375.00	$99,125.00	$126,825.00	$131,100.00	$50,000.00	$130,625.00	$52,750.00	$0.00	$73,375.00
Expense Actual	$101,360.59	$138,594.13	$193,983.72	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Expense Budget	$120,960.33	$144,976.85	$187,659.64	$174,197.08	$151,598.27	$139,330.42	$156,381.70	$205,783.87	$138,052.47	$114,537.07	$113,474.53	$175,580.95



	October	November	December	January	February	March	April	May	June	July	August	September
Actual	$15,195.71	($53,764.96)	($26,340.43)	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00
Budget	($27,760.33)	($19,751.85)	($52,909.64)	$14,177.92	($52,473.27)	($12,505.42)	($25,281.70)	($155,783.87)	($7,427.47)	($61,787.07)	($113,474.53)	($102,205.95)

Tampa Sports Authority
TSA-TOURNAMENT SPORTS COMPLEX OPERATIONS COMPONENT UNIT
MANAGEMENT REPORT- STATEMENT OF NET POSITIONS

December 31, 2023

	Tourn Sports Complex		
	Dec 2023	Dec 2022	Variance
ASSETS			
CURRENT ASSETS			
Cash and Cash Equivalents	2,659,729.20	1,534,096.28	1,125,632.92
Accounts receivable	754,108.89	528,125.54	225,983.35
Due from other funds	-	-	-
Prepaid expenses and deposits	1,800.00	2,800.00	(1,000.00)
Inventory	6,340.91	6,265.77	75.14
Total current assets	3,421,979.00	2,071,287.59	1,350,691.41
NON-CURRENT ASSETS			
Capital assets, net of depreciation	-	-	-
Total non-current assets	-	-	-
TOTAL ASSETS	3,421,979.00	2,071,287.59	1,350,691.41
LIABILITIES			
CURRENT LIABILITES			
Long-term debt due within on year	-	-	-
Accounts payable and accrued liabilites	65,429.58	74,355.23	(8,925.65)
Accrued interest payable	-	-	-
Due to Stadium	55,390.57	21,940.35	33,450.22
Due to other funds	-	-	-
Deferred revenue	45,939.24	24,230.63	21,708.61
Total current liabilites	166,759.39	120,526.21	46,233.18
NON-CURRENT ASSETS			
Bond and loan payable	-	-	-
TOTAL LIABILITES	166,759.39	120,526.21	46,233.18
NET POSITION			
Invested in Capital Assets and Unamortized Leasehold Interest, net of related debt	-	-	-
Unrestricted	3,255,219.61	1,950,761.38	1,304,458.23
			-
TOTAL NET POSITION	3,255,219.61	1,950,761.38	1,304,458.23
			-
TOTAL LIABILITIES & NET POSITION	3,421,979.00	2,071,287.59	1,350,691.41

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Emergency Purchase - Sportsplex Overflow Parking Repairs

Summary: The attached documents provide justification and backup related to an emergency purchase at the Sportsplex for Overflow Parking Repairs. In accordance with Section 11.02 (a) of the TSA Bylaws, the CEO received approval from the Board Chair to complete the emergency repairs outside of the standard purchasing protocol. Upon recommendation and unanimous approval of the Finance Committee, staff is requesting your approval of this item as submitted.

Strategic Plan:

Background:

ATTACHMENTS:

Name:	Description:	Type:
2024_Emergency_Purchase_-_Sportsplex_Overflow_Parking.pdf	Emergency Purchase - Sportsplex Overflow Parking Repairs	Executive Summary

4201 N. DALE MABRY HWY.
TAMPA, FL 33607

813.350.6500
813.673.4312 FAX

TAMPA SPORTS AUTHORITY HILLSBOROUGH

TO: Mark S. Woodard, Chair

FROM: Eric D. Hart, President/CEO

SignNow e-signature ID: cf5af2b8b4...
01/18/2024 18:59:09 UTC

DATE: January 17, 2024

RE: **Emergency Purchase – Sportsplex Overflow Parking Area Repairs**

In accordance with provisions of the Tampa Sports Authority's enabling act and Section 11.02 (a) of its Bylaws, I am requesting your approval for an emergency procurement of crushed stone (referred to in invoice as 57 Rock) for the Sportsplex overflow parking lot, not to exceed, amount of $12,124.50.

During the weekend of the Development Player League (DPL) Winter Showcase, ongoing inclement weather due to El Nino, caused extensive damage to overflow parking area entrance and drive aisles. Damage to the lot had started during a prior event and with the ongoing heavy precipitation and lack of sunlight, the parking area became muddy and created a safety hazard for cars and pedestrians. This parking lot damage would have potentially caused the Sportsplex to lose the use of the overflow parking lot. The DPL Winter Showcase hosts over 900 out of area teams and approximately 12,000 participants, and without the use of this parking area, the Authority would have been unable to successfully host this event. Due to continued inclement weather and little to no lot repair turn-around time, the Staff completed emergency repairs on the entrance and drive lanes to ensure the parking lot was safe and usable. Prior to the repairs, staff contacted two (2) potential companies to supply the crushed stone (57 Rock). Golf Specialties Inc. was the only responsive company that could provide the stone within our immediate need timeframe. Golf Specialties Inc. provided an estimate for the crushed stone in the amount of $12,124.50.

I am requesting your approval and that this item be reviewed by the Finance Committee with a recommendation to the full Board for approval.

If you have any questions or concerns, please feel free to contact me.

Thank you for your consideration in this matter.

4201 N. DALE MABRY HWY.
TAMPA, FL 33607

813.350.6500
813.673.4312 FAX

CHAIR'S STATEMENT CERTIFYING CONDITIONS SUPPORTING EMERGENCY PROCUREMENT

In accordance with provisions of the Tampa Sports Authority's enabling act and Section 11.0 (a) of its Bylaws, this is to certify that, to the best of my knowledge and belief, and based upon the facts and information provided in the attached memorandum from the President/CEO dated January 17, 2024 an emergency condition existed in obtaining the needed repairs for the overflow parking lot at the Sportsplex. This resulted in the procurement of services and materials without utilizing the normal public procurement process, which process would be detrimental to the interests of the Authority.

This further certifies that this Statement has been delivered to the Secretary of the Tampa Sports Authority on this this day of January 17, 2024.

_____

MARK S. WOODARD, CHAIR

Golf Specialties, Inc.

Premium Sands & More

P.O. BOX 121197
CLERMONT, FL 34712
(800) 340-8337

Invoice

Date	Invoice #
1/17/2024	53001

Bill To	Ship To
TAMPA SPORTS AUTHORITY ATTN: ACCOUNTS PAYABLE 4201 N DALE MABRY HWY TAMPA, FL 33607	9330 E COLUMBUS DR

P.O. Number	Terms	Rep	Via	F.O.B.	Project
STEVE HUNTER	Due on receipt	DA			

TICKET#	Ship Date	Item Code	Description	Quantity	Price Each	Amount
14116725	1/10/2024	7100	57 ROCK	28.18	56.00	1,578.08T
		001	FREIGHT CHARGE	28.18	19.00	535.42
14116729	1/10/2024	7100	57 ROCK	25.71	56.00	1,439.76T
		001	FREIGHT CHARGE	25.71	19.00	488.49
14116730	1/10/2024	7100	57 ROCK	27.99	56.00	1,567.44T
		001	FREIGHT CHARGE	27.99	19.00	531.81
14116734	1/10/2024	7100	57 ROCK	23.86	56.00	1,336.16T
		001	FREIGHT CHARGE	23.86	19.00	453.34
14116810	1/12/2024	7100	57 ROCK	28.08	56.00	1,572.48T
		001	FREIGHT CHARGE	28.08	19.00	533.52
14116819	1/12/2024	7100	57 ROCK	27.84	56.00	1,559.04T
		001	FREIGHT CHARGE	27.84	19.00	528.96

THANK YOU FOR YOUR BUSINESS

Sales Tax (0.00)	$0.00
Total	$12,124.50

Phone #	Fax #
8003408337	(352)242-0525

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: General Counsel - Julia Mandell

Summary: The Authority's General Counsel will provide and update on any new litigation or items affecting the Tampa Sports Authority.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Legislative Update - Ron Pierce

Summary: Ron Pierce of RSA Consulting will provide an update on any state legislative matters affecting the Authority.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
TSA_1.12.pdf	TSA Legislative Items	Exhibit

Tampa Sports Authority - Weekly Bill Report
Ordered by Bill Number

HB 0015 **Contracts for Live Entertainment** by Rudman

Contracts for Live Entertainment: Prohibits entertainment venue from canceling or terminating executed contract with certain persons engaged in live entertainment. Effective Date: July 1, 2024

Committees of Reference

House Regulatory Reform & Economic Development Subcommittee (Current Reference)
House Civil Justice Subcommittee
House Commerce Committee

Actions

08/23/2023	HOUSE Filed
10/05/2023	HOUSE Referred to Regulatory Reform & Economic Development Subcommittee; Civil Justice Subcommittee; Commerce Committee
10/05/2023	HOUSE Now in Regulatory Reform & Economic Development Subcommittee

HB 0035 **Acceptance of Cash Payments by Businesses** by Rudman

Acceptance of Cash Payments by Businesses: Requires certain businesses to accept cash payments for certain transactions; prohibits fees or conditions for such transactions; provides applicability & civil penalties; requires DACS to adopt rules. Effective Date: July 1, 2024

Committees of Reference

House Insurance & Banking Subcommittee (Current Reference)
House Agriculture & Natural Resources Appropriations Subcommittee
House Commerce Committee

Actions

09/11/2023	HOUSE Filed
10/05/2023	HOUSE Referred to Insurance & Banking Subcommittee; Agriculture & Natural Resources Appropriations Subcommittee; Commerce Committee
10/05/2023	HOUSE Now in Insurance & Banking Subcommittee

Identical

SB 0106	Acceptance of Cash Payments by Businesses (Jones)
	12/06/2023 SENATE Now in Appropriations Committee on Agriculture, Environment, and General Government

SB 0106 **Acceptance of Cash Payments by Businesses** by Jones

Acceptance of Cash Payments by Businesses; Requiring certain businesses to accept cash payments for certain transactions; prohibiting such businesses from charging a fee or placing conditions on acceptance of such cash payments; providing penalties for violations of the act, etc. Effective Date: 7/1/2024

Committees of Reference

Senate Commerce and Tourism

Senate Appropriations Committee on Agriculture, Environment, and General Government (Current Reference)

Senate Fiscal Policy

Actions

11/27/2023	SENATE On Committee agenda - Commerce and Tourism, 12/05/23, 2:00 pm, 110 S
12/05/2023	SENATE Favorable by Commerce and Tourism; 6 Yeas, 0 Nays
12/06/2023	SENATE Now in Appropriations Committee on Agriculture, Environment, and General Government

Identical

HB 0035	Acceptance of Cash Payments by Businesses (Rudman)
	10/05/2023 HOUSE Now in Insurance & Banking Subcommittee

SB 1058 **Special Districts** by Hutson

Special Districts; Prohibiting the creation of new safe neighborhood improvement districts after a date certain; providing term limits for elected members of governing bodies of independent special districts; requiring continuation of independent special districts that levy ad valorem taxes; providing additional criteria for declaring a special district inactive; requiring special districts to establish performance measures to assess performance, etc. Effective Date: 7/1/2024

Committees of Reference

Senate Community Affairs (Current Reference)

Senate Rules

Actions

12/21/2023	SENATE Filed
01/04/2024	SENATE Referred to Community Affairs; Rules

Similar

HB 7013	Special Districts (Local Administration, Federal Affairs & Special Districts Subcommittee)
	12/27/2023 HOUSE Now in Ways & Means Committee

SB 1206 **Live Performances** by Martin

Live Performances; Citing this act as the "Right to Rock Act"; prohibiting public venue owners or operators from canceling certain live performances on specified bases; providing an exception; providing that venue owners or operators who violate the prohibition bear the costs enumerated in the related contract with the artist, performer, or musical group whose performance was canceled, etc. Effective Date: 7/1/2024

Committees of Reference

Senate Commerce and Tourism (Current Reference)

Senate Judiciary

Senate Rules

Actions

01/03/2024	SENATE Filed
01/08/2024	SENATE Referred to Commerce and Tourism; Judiciary; Rules

HB 7013 **Special Districts** by Local Administration, Federal Affairs & Special Districts Subcommittee

Special Districts: Revises criteria for creation, reauthorization, dissolution, and performance reviews for community redevelopment agencies, neighborhood improvement districts, special districts, & mosquito control districts. Effective Date: July 1, 2024

Committees of Reference

House Ways & Means Committee (Current Reference)
House State Affairs Committee

Actions

12/13/2023	HOUSE Filed (Formerly PCB LFS2)
12/27/2023	HOUSE Referred to Ways & Means Committee; State Affairs Committee
12/27/2023	HOUSE Now in Ways & Means Committee

Similar

SB 1058	Special Districts (Hutson)
	01/04/2024 SENATE Referred to Community Affairs; Rules

LFS2 **Special Districts** by Local Administration, Federal Affairs & Special Districts Subcommittee

PCB LFS 24-02 – Special Districts

Committees of Reference

House Local Administration, Federal Affairs & Special Districts Subcommittee (Current Reference)

Actions

12/06/2023	HOUSE On Committee agenda - Local Administration, Federal Affairs & Special Districts Subcommittee, 12/13/23, 8:00 am, 17 H
12/13/2023	HOUSE Submitted as Committee Bill and Reported Favorably by Local Administration, Federal Affairs & Special Districts Subcommittee; 11 Yeas, 4 Nays
12/13/2023	HOUSE Committee Bill Filed as HB 7013

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: No Report

Summary:

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: No Report

Summary:

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: TSA Scorecard - Quarterly Review

Summary: The President/CEO will present the quarterly scorecard data from the Strategic Plan. The attachment will be added prior to the meeting.

Strategic Plan:

Background:

ATTACHMENTS:

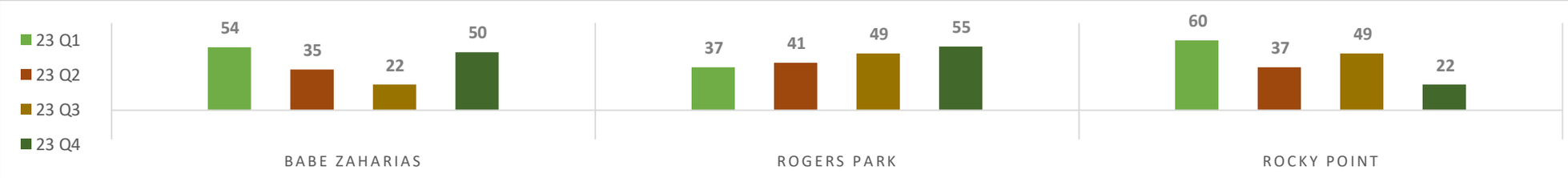
Name:	Description:	Type:
2023_-_TSA_Q4_Scorecard.pdf	2023 - TSA Q4 Scorecard	Executive Summary

TSA SCORECARD

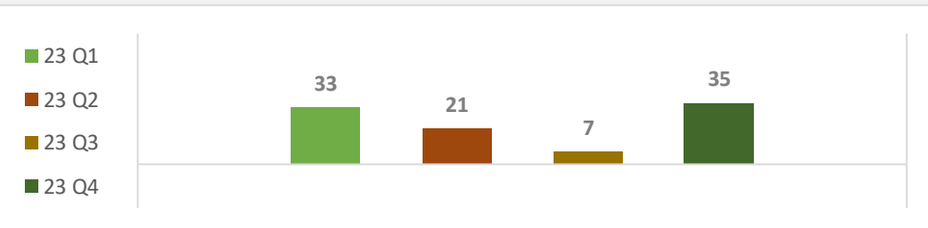
Customer | Community

Net Promoter Score (by calendar quarter)

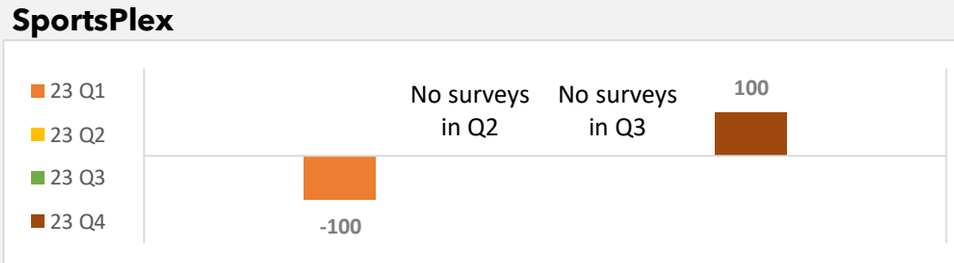
Golf Courses



RJS - Non Bucs Events

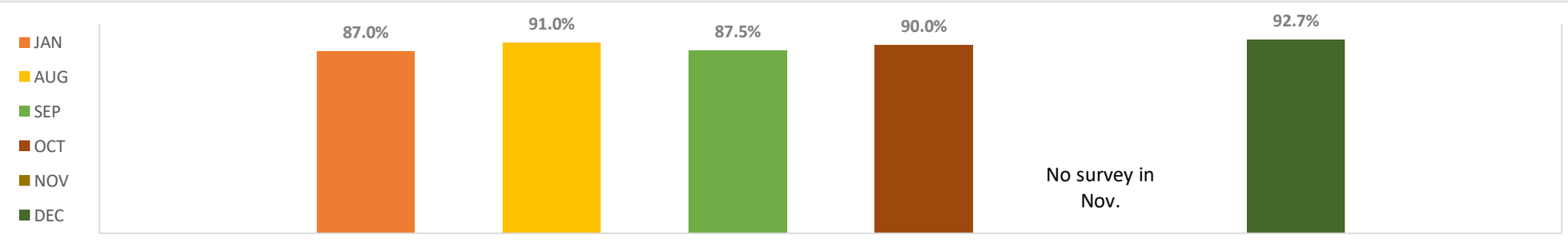


SportsPlex



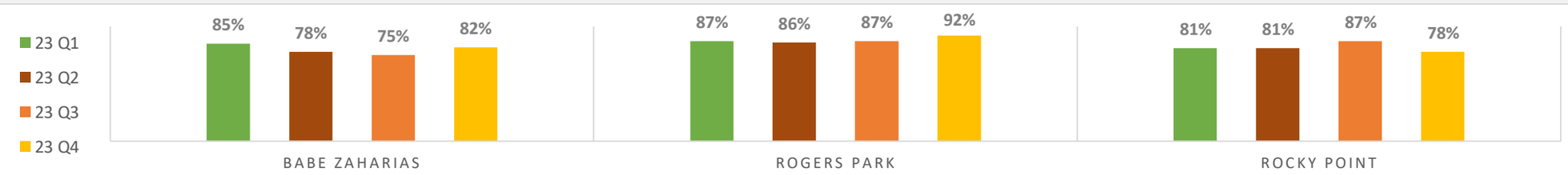
Overall Satisfaction Rating - RJS Bucs Games (by month)

Overall Satisfaction Rating (%s Excellent + % Good)

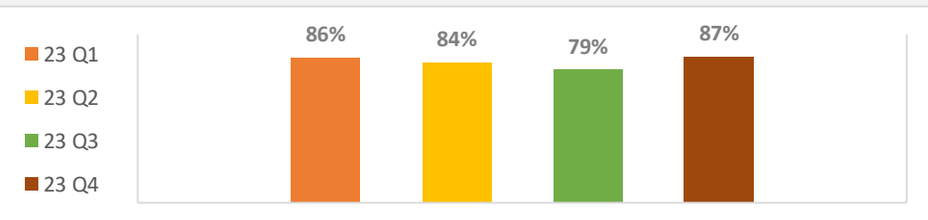


Facility Quality Rating (%s Excellent + % Good)

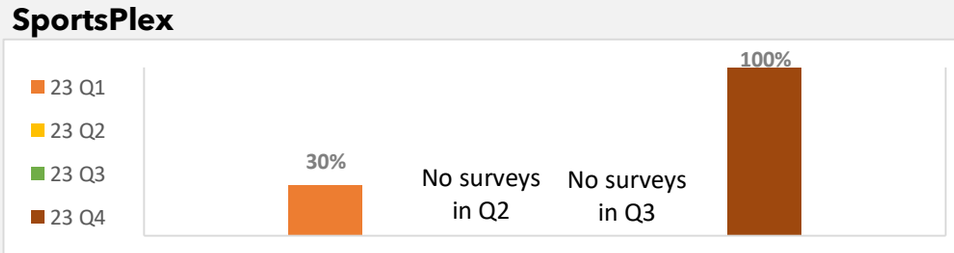
Golf Courses



RJS - Non Bucs Events

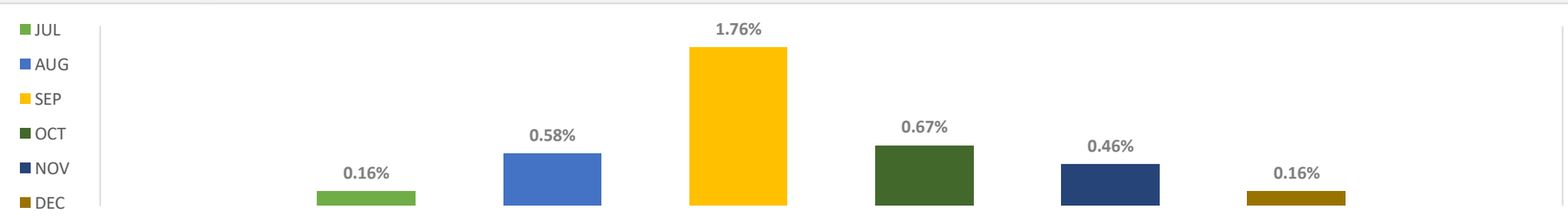


SportsPlex

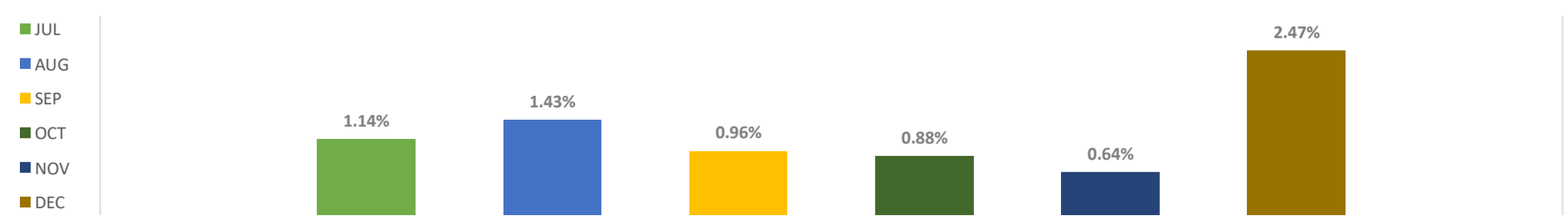


Social Media

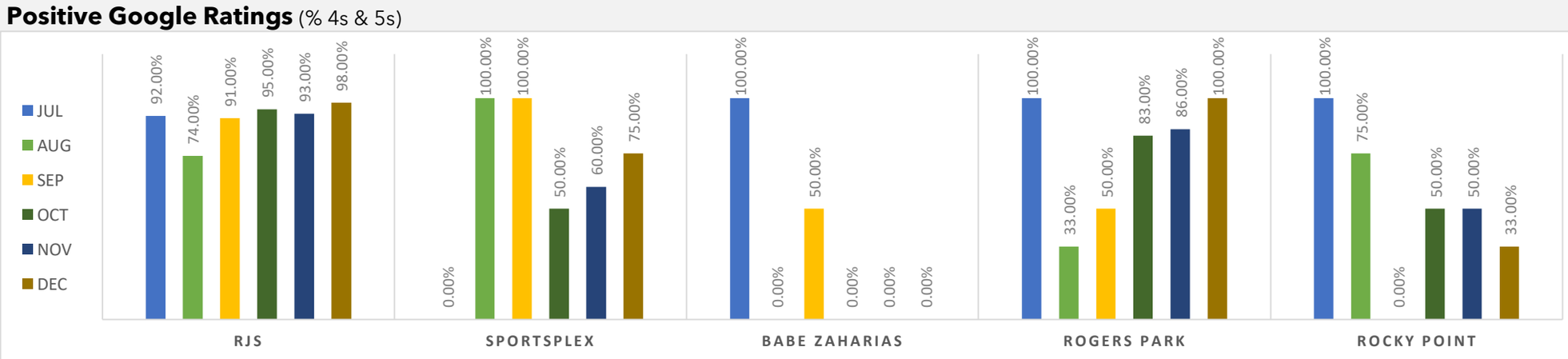
Social Media Amplification Rate (rate at which followers share TSA content)



Social Media Audience Growth Rate (rate at which TSA is obtaining new followers)

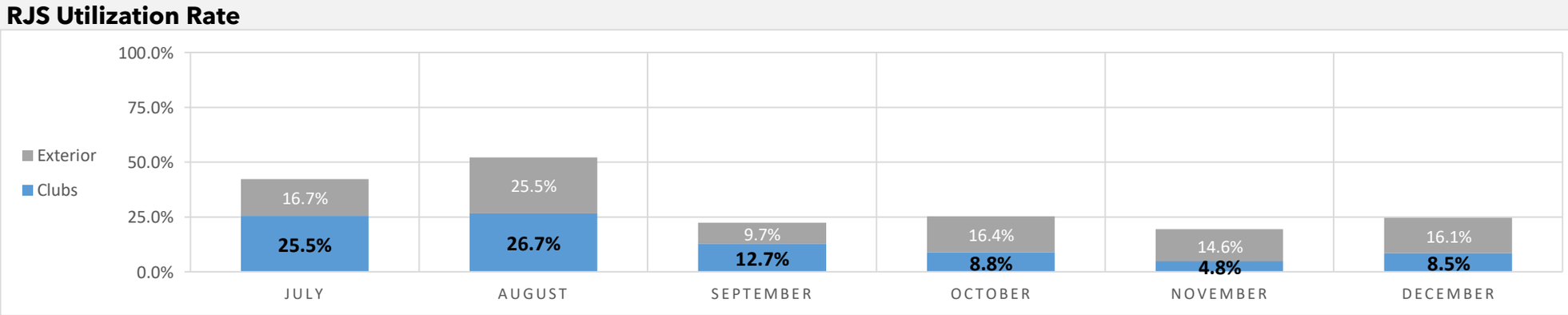


Positive Google Ratings (% 4s & 5s)

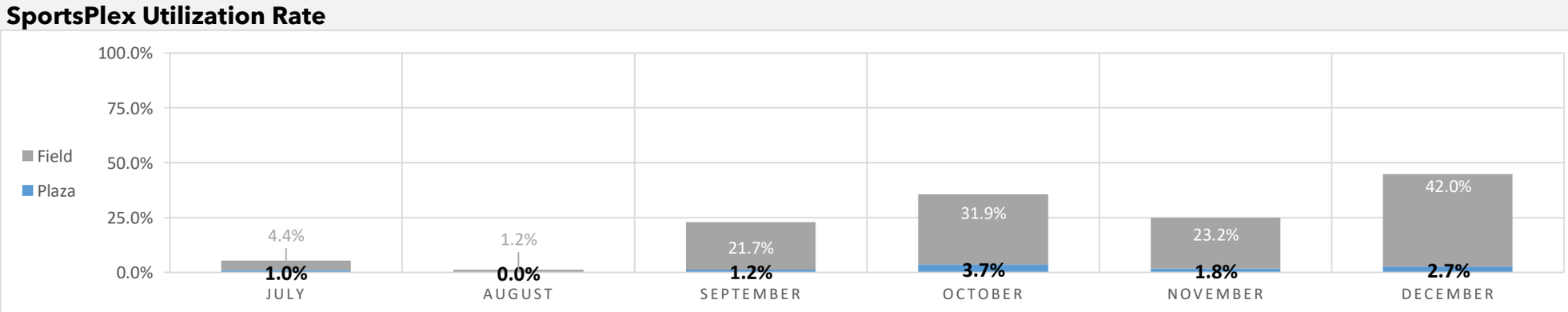


Operational

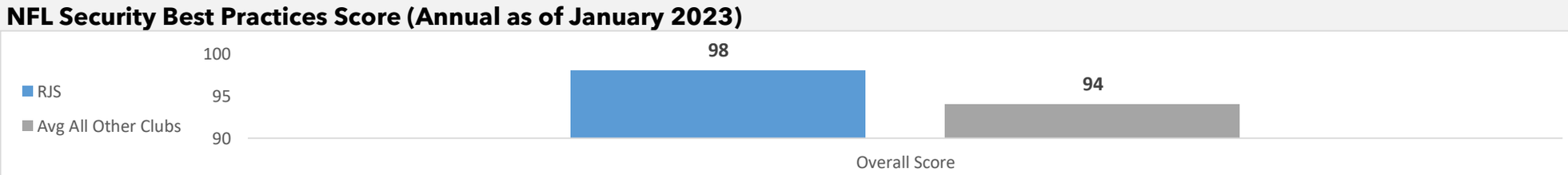
RJS Utilization Rate



SportsPlex Utilization Rate



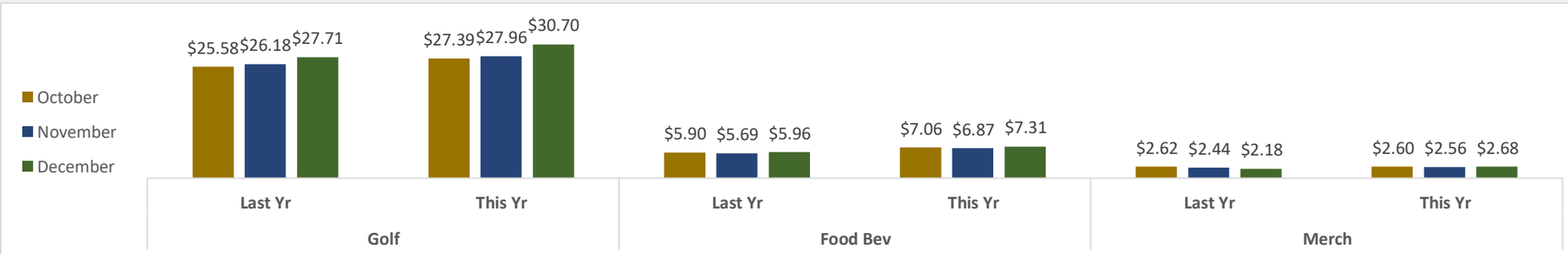
NFL Security Best Practices Score (Annual as of January 2023)



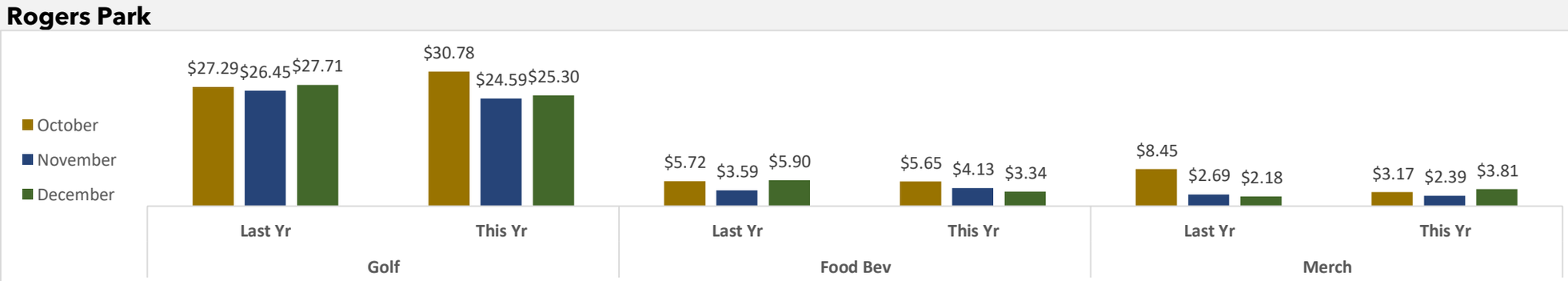
Financial

Golf Revenue Per Capita

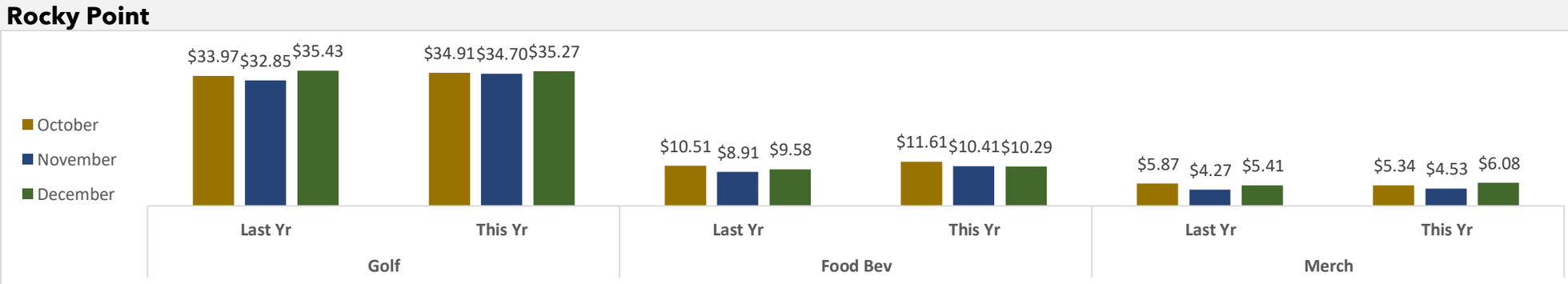
Babe Zaharias



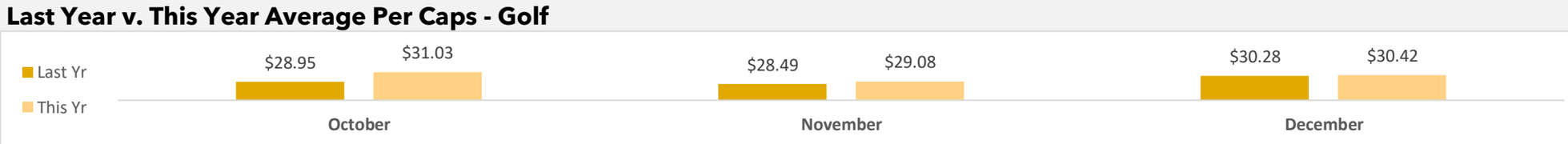
Rogers Park



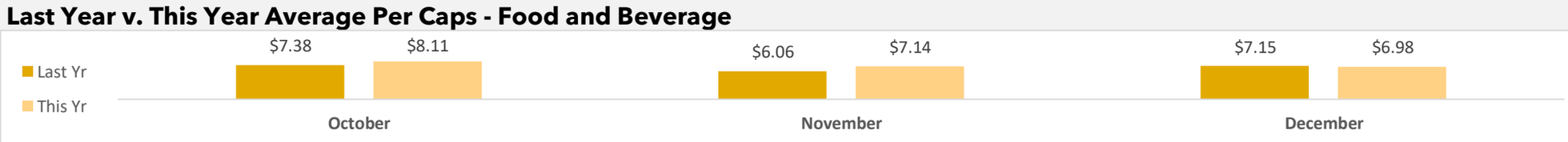
Rocky Point



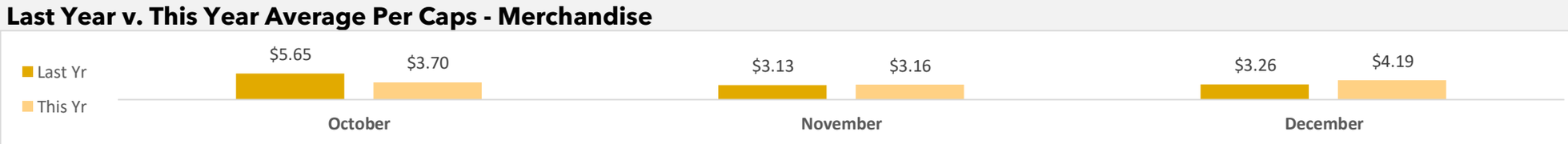
Last Year v. This Year Average Per Caps - Golf



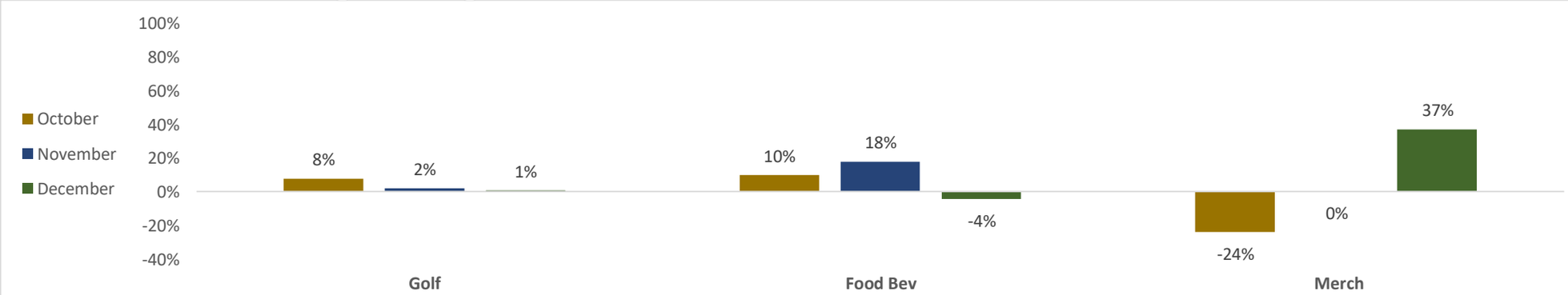
Last Year v. This Year Average Per Caps - Food and Beverage



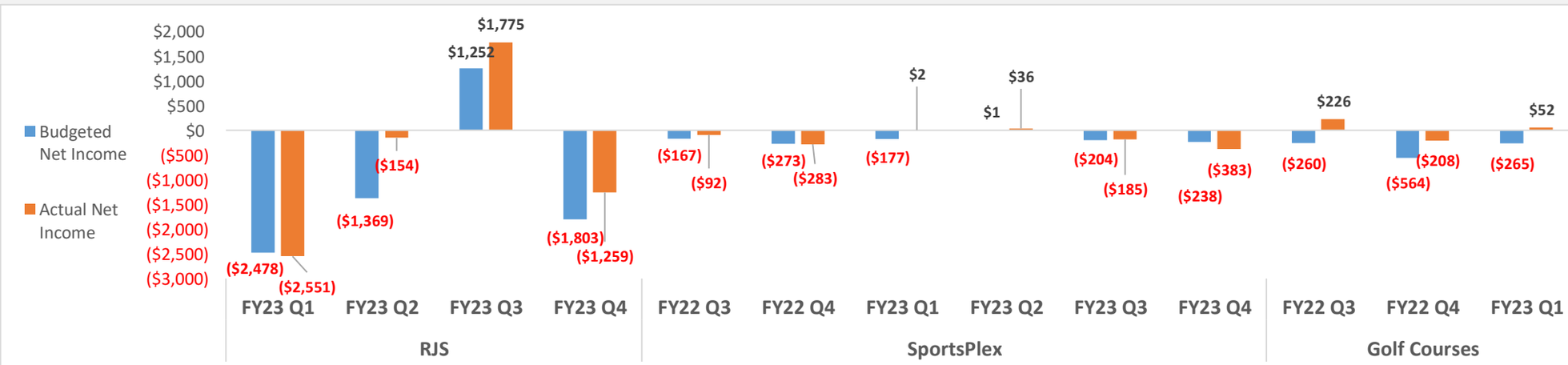
Last Year v. This Year Average Per Caps - Merchandise



Last Year v. This Year Average % Change - All Courses



Net Income Performance to Budget (rounded, in thousands)

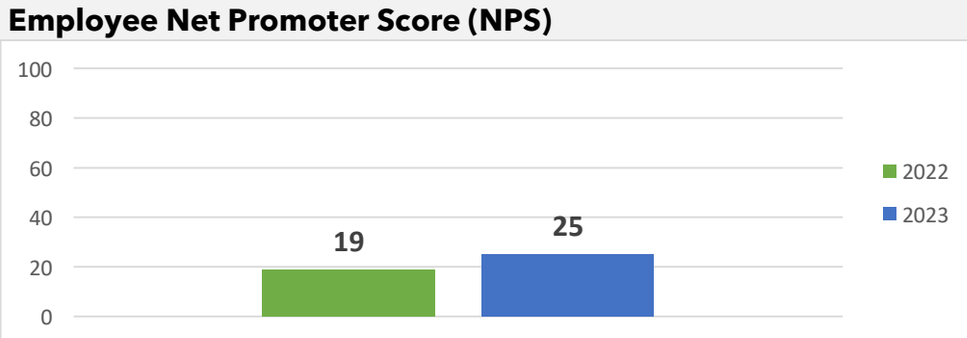


Clean Financial Audit

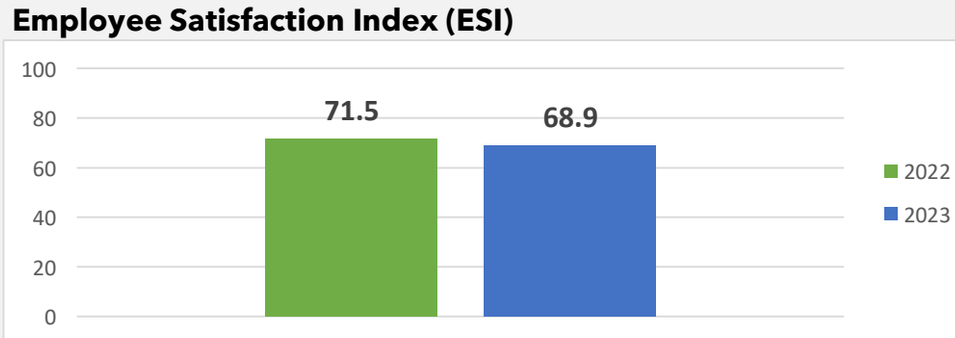
2020: YES	2021: YES	2022: YES

Learning | Growth

Employee Net Promoter Score (NPS)



Employee Satisfaction Index (ESI)



Tampa Sports Authority - Workforce Distribution as of October 25, 2023

	Total		Part-Time		Full-Time Exempt		Full-Time Non-Exempt	
Total	**244**		**184**		**18**		**42**	
GENDER								
Male	167	68%	127	69%	11	61%	29	69%
Female	77	32%	57	31%	7	39%	13	31%
	244	**100%**	**184**	**100%**	**18**	**100%**	**42**	**100%**
RACE								
CAUCASIAN	175	72%	133	72%	16	89%	26	62%
AFRICAN-AMERICAN	39	16%	32	17%	1	6%	6	14%
HISPANIC-AMERICAN	28	11%	17	9%	1	6%	10	24%
ASIAN-AMERICAN	2	1%	2	1%	0	0%	0	0%
OTHER	0	0%	0	0%	0	0%	0	0%
	244	**100%**	**184**	**100%**	**18**	**100%**	**42**	**100%**
AGE								
16-18	15	6%	15	8%	0	0%	0	0%
19-29	65	27%	53	29%	2	11%	10	24%
30-39	24	10%	14	8%	2	11%	8	19%
40-49	25	10%	8	4%	6	33%	11	26%
50-59	41	17%	28	15%	5	28%	8	19%
60-69	42	17%	34	18%	3	17%	5	12%
70+	32	13%	32	17%	0	0%	0	0%
	244	**100%**	**184**	**100%**	**18**	**100%**	**42**	**100%**

TSA (Raymond James Stadium) Vendor Report
Date Filter: 10/01/2022 to 09/30/2023 *

Hispanic - Latin-American	2,498,594	18.9%
Black/African-American	47,919	0.4%
Female/Woman	246,728	1.9%
Other Minority Vendor and SBE	70,094	0.5%
Non-Minority Vendors	10,372,267	78.4%
Total Vendor Purchases	13,235,601	

* Classification category determined by entity providing proof of MBE certification or as represented to the Authority's Procurement Manager. Excludes City, HCAA, State, County, vendor, tenant, employee, utility, and insurance payments.

The Tampa Sports Authority efforts for minority business representation include but are not limited to the following:

- Procurement advertisements in the La Gaceta, Florida Sentinel, Business Observer, and through the NAACP.
- Active attendance at reverse trade shows, which are focused on small and minority vendors, such as NIGP Tampa Bay and the Hillsborough County Vendor Connect Fair.
- Outreach to the City of Tampa and Hillsborough County to identify minority vendors for pending procurements.
- Utilize the State of Florida Department of Management Services vendor database to identify minority vendors.
- Inclusion of MBE bonus points in the template for all Authority RFP's.
- Inclusion of procurements on DemandStar which has more than 22,000 registered minority vendors.

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: License Agreement Summaries

Summary: Attached are the BEO and License Agreement Summaries for the months of: January 2024-March 2024

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
LA_BEO_Summary_-January_2024_-_March_2024.pdf	LA BEO Summary -January 2024 - March 2024	Cover Memo
LA_Board_Summary_-_Grace_Family_Church_Easter_Church.pdf	LA Board Summary - Grace Family Church	Cover Memo
LA_Board_Summary_-_High_Class_Low_Rider_Show_.pdf	LA Board Summary - High Class Low Rider Show	Cover Memo
LA_Board_Summary_-_Relay_for_Life.pdf	LA Board Summary - Relay for Life	Cover Memo
LA_Board_Summary_-_Special_Olympics_Sunshine_Bowl_-_2024.pdf	LA Board Summary - Special Olympics Sunshine Bowl	Cover Memo
LA_Board_Summary_-_Surgical_Intuitive_Trainings.pdf	LA Board Summary - Surgical Intuitive Trainings	Cover Memo

BEO (Catered Functions) Contract Summary

The BEO (Catered Functions) contracts have been entered into by Legends and the Tampa Sports Authority and signed by Eric Hart (CEO) **and** David Moss (VP of Stadium Operations) for the following catered function events:

EVENT DATE	EVENT NAME	LOCATION	ESTIMATED ATTENDA	CONTRACT SIGNED DATE
01/26/24	WWE On Location Watch Party (On Location LLC.)	Cove with a VIP reception in CS167 (Parking in Lot 3)	1,000	12/21/24
01/29/24	Infinity Executive Awards (Infinity Windows, LLC)	Bar 76, Cove, (Parking in Lot B/C, Lot 4)	200	01/02/24
01/30/24	Westshore Alliance Meeting & Reception (The Westshore Alliance, Inc.)	Cove, (Parking in Lot A/3D)	300	01/11/24
03/25/24	EIM Reception & Dinner (Energy Insurance Mutual Limited)	Cove (Parking in Lot 3)	300	01/12/24

Copy of license agreement is available for review upon request.

Tampa Sports Authority

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Vice President of Operations (David Moss) and signed for legal sufficiency by General Counsel. Agreement fully executed on January 15th, 2024.

Type of License Agreement:	**Stadium Agreement**
Licensee Agreement Purpose:	**Easter Mass**
Licensee:	**Grace Family Church of North Tampa, Inc.**
Name of Event:	**Grace Family Church Easter Service**
Date(s) of Event:	**March 31st, 2024**
Time of Event:	**6:00 AM – 12:00 PM**
License Fee:	**$20,000.00 plus Direct Event Related Expenses**
Concessions:	**Authority to retain all revenues**
Merchandise:	**N/A**
Parking:	**There will be no charge for parking for this event**
Other:	**N/A**

Copy of license agreement is available for review upon request.

Tampa Sports Authority

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Vice President of Stadium Operations (David Moss) and signed for legal sufficiency by General Counsel. Agreement fully executed on January 9th, 2024. .

Type of License Agreement:	Parking Lot Agreement (North Property – Event & Parking in Lot 2)
Licensee Agreement Purpose:	Lowrider Car Show
Licensee:	Victor Cortez.
Name of Event:	High Class Low Rider Show
Date(s) of Event:	April 14th, 2024
Time of Event:	9:00AM – 5:00 PM
License Fee:	$2,500.00 plus direct event-related expenses
Concessions:	Authority to retain all revenue
Merchandise:	N/A
Parking:	There is no parking charge for this event
Other:	

Copy of license agreement is available for review upon request.

Tampa Sports Authority

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Vice President of Operations (David Moss) and signed for legal sufficiency by General Counsel. Agreement fully executed on January 19th, 2024.

Type of License Agreement:	Stadium Agreement (Field, Main Concourse, Cove, Media Dining, Parking in Lot B/C & Lot 4)
Licensee Agreement Purpose:	Fundraising Event to help end cancer
Licensee:	American Cancer Society, Inc.
Name of Event:	Relay for Life
Date(s) of Event:	March 2nd, 2024 & March 3rd, 2024
Time of Event:	3:00pm March 2nd, 2024, through 5:00am March 3rd, 2024
License Fee:	$12,500.00 plus direct event-related expenses
Concessions:	N/A
Merchandise:	N/A
Parking:	There is no parking charge for this event
Other:	N/A

Copy of license agreement is available for review upon request.

Tampa Sports Authority

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Vice President of Stadium Operations (David Moss) and signed for legal sufficiency by General Counsel. Agreement fully executed on January 18th, 2024. .

Type of License Agreement:	Stadium Agreement (FIELD, COVE, LOCKER ROOMS A&D, OFFICIALS LOCKER ROOM, FIFTH THIRD LOUNGE, MEDIA DINING ROOM, EAST CLUB, FORD GATE, PARKING IN LOT B/C AND LOT 4)
Licensee Agreement Purpose:	Fundraiser to transform lives for children with Intellectual and developmental disabilities through sports (Flag football, Punt, Pass, Kick, Cheer & Dance)
Licensee:	Special Olympics Florida, Inc.
Name of Event:	Special Olympics Sunshine Bowl
Date(s) of Event:	April 5th-6th, 2024
Time of Event:	6:00 AM – 11:00 PM & 7:00 AM – 10:00 PM
License Fee:	$10,000.00 plus direct event-related expenses
Concessions:	Authority to retain all revenue
Merchandise:	N/A
Parking:	There is no parking charge for this event
Other:	

Copy of license agreement is available for review upon request.

Tampa Sports Authority

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Vice President of Operations (David Moss) and signed for legal sufficiency by General Counsel. Agreement fully executed on January 5th, 2024.

Type of License Agreement:	Parking Lot Agreement (North Property, Event & Parking in Lot 2)
Licensee Agreement Purpose:	Improving healthcare, from building leading edge, integrated systems and software to providing education and support that aims to keep hospitals and staff at the forefront of minimally invasive care.
Licensee:	Intuitive Surgical, Inc.
Name of Event:	Surgical Intuitive Trainings
Date(s) of Event:	January 30, 2024 – February 1, 2024
Time of Event:	7:00am – 6:30pm each day
License Fee:	$7,500.00 plus direct event-related expenses
Concessions:	N/A
Merchandise:	N/A
Parking:	There is no parking charge for this event
Other:	N/A

Copy of license agreement is available for review upon request.

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Schedule of Events

Summary: Attached you will find the upcoming schedule of events for Raymond James Stadium, Amalie Arena and George M. Steinbrenner Field.

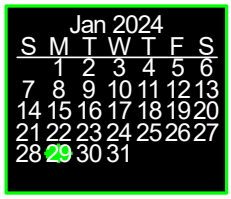
Strategic Plan:

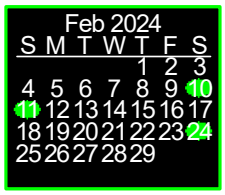
Background:

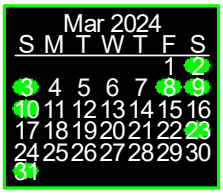
ATTACHMENTS:		
Name:	Description:	Type:
RJS_Schedule_of_Events_as_of_1-24-23.pdf	RJS Schedule of Events	Cover Memo
Amalie_Arena_Schedule_of_Events_as_of_1-23-24.pdf	Amalie Arena Schedule of Events	Cover Memo
George_M_Steinbrenner_Field_Schedule_of_Events_-_1-23-24.pdf	George M. Steinbrenner Schedule of Events	Cover Memo

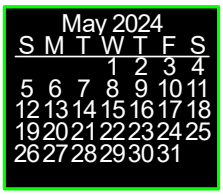
RAYMOND JAMES STADIUM

SCHEDULE OF EVENTS









January

29	*1:00 PM Blue Grey All American Game*

February

10	*7:00 PM Monster Jam I*
11	*2:00 PM Monster Jam II*
24	*7:00 PM Billy Joel and Sting*

March

2	*3:00 PM to 5:00AM March 3rd, 2024 Relay for Life*
	9:00 AM Big Bounce America (South Property - Lot 8)
3	*9:00 AM Big Bounce America (South Property - Lot 8)*
8	*1:00 PM Big Bounce America (South Property - Lot 8)*
9	*9:00 AM Big Bounce America (South Property - Lot 8)*
10	*9:00 AM Big Bounce America (South Property - Lot 8)*
23	*8:00 AM National Pediatric Cancer Foundation Walk, Run and Roll (North Property)*
31	*6:00 AM Grace Family Church Easter Service*

April

6	*7:00 AM Special Olympics Sunshine Bowl*
14	*9:00 AM High Class Low Rider Show (North Property - Lot 2)*
20	*5:00 PM Kenny Chesney "Sun Goes Down 2024 Tour"*
26	*TBD - Breakaway Music Festival (North Property)*
27	*TBD - Breakaway Music Festival (North Property)*

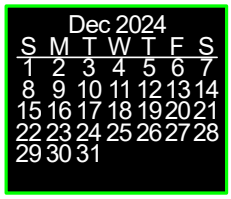
July

11	*6:00 PM Morgan Wallen "One Night At A Time 2024"*
12	*6:00 PM Morgan Wallen "One Night At A Time 2024"*

as of 1/23/2024

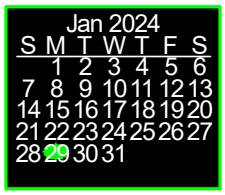
RAYMOND JAMES STADIUM

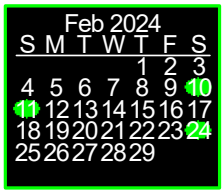
SCHEDULE OF EVENTS

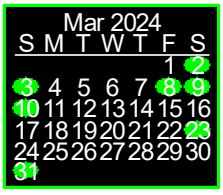


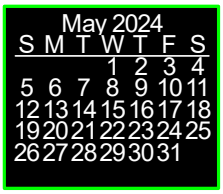
August

14 ***7:00 PM Zach Bryan's "The Quittin Time Tour 24"***





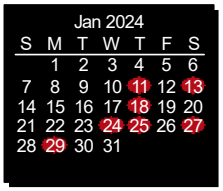


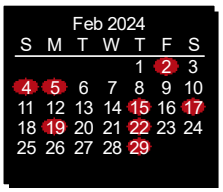


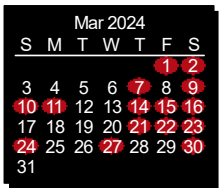
as of 1/23/2024

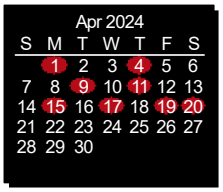
Amalie Arena

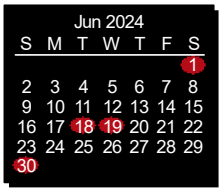
Schedule of Events











JANUARY

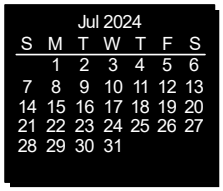
11	7:00 PM Tampa Bay Lightning vs. New Jersey Devils
13	7:00 PM Tampa Bay Lightning vs. Anaheim Ducks
18	7:00 PM Tampa Bay Lightning vs. Minnesota Wild
24	7:30 PM New DATE: Playboi Carti
25	7:00 PM Tampa Bay Lightning vs. Arizona Coyotes
27	7:00 PM Tampa Bay Lightning vs. New Jersey Devils
29	7:30 PM WWE Monday Night Raw

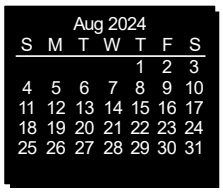
FEBRUARY

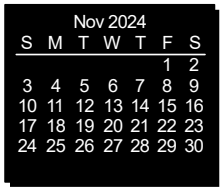
2	8:00 PM Drake
4	8:00 PM Drake
5	7:00 PM Pantera
15	7:00 PM Tampa Bay Lightning vs. Colorado Avalanche
17	5:00 PM Tampa Bay Lightning vs. Florida Panthers
19	7:00 PM Tampa Bay Lightning vs. Ottawa Senators
22	7:00 PM Tampa Bay Lightning vs. Washington Capitals
29	7:00 PM Tampa Bay Lightning vs. Buffalo Sabres

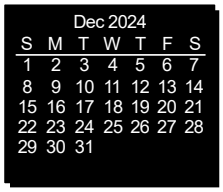
MARCH

1	7:00 PM Lauren Daigle
2	7:00 PM Tampa Bay Lightning vs. Montreal Canadiens
7	7:00 PM Tampa Bay Lightning vs. Calgary Flames
9	7:00 PM Tampa Bay Lightning vs. Philadelphia Flyers
10	7:00 PM Enrique Iglesias, Ricky Martin, Pitbull
11	7:30 PM Burna Boy
14	7:00 PM Tampa Bay Lightning vs. New York Rangers
15	7:30 PM Tim McGraw
16	8:00 PM Tom Segura
21	7:00 PM Disney on Ice presents Frozen and Encanto
22	3:00 PM/7:00PM Disney On Ice presents Frozen and Encanto



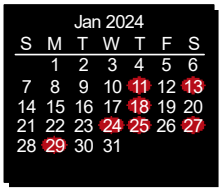


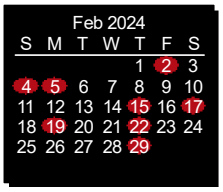


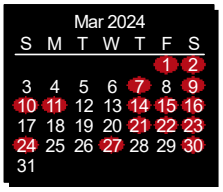


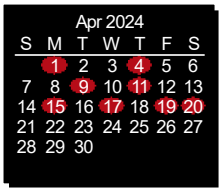
Amalie Arena

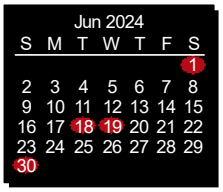
Schedule of Events











MARCH

23 *11:00AM, 3:00PM and 7:00PM Disney on Ice presents Frozen and Encanto*

24 *11:00AM, 3:00PM and 6:30PM Disney on Ice presents Frozen and Encanto*

27 *7:30 PM Tampa Bay Lightning vs. Boston Bruins*

30 *7:00 PM Tampa Bay Lightning vs. New York Islanders*

APRIL

1 *7:00 PM Tampa Bay Lightning vs. Detroit Red Wings*

4 *8:30 PM Madonna*

9 *7:00 PM Tampa Bay Lightning vs. Columbus Blue Jackets*

11 *7:00 PM Tampa Bay Lightning vs. Ottawa Senators*

15 *7:00 PM Tampa Bay Lightning vs. Buffalo Sabres*

17 *7:00 PM Tampa Bay Lightning vs. Toronto Maple Leafs*

19 *5:00 PM 98Rockfest*

20 *8:00 PM Gloria Trevi*

MAY

9 *7:30 PM AJR*

11 *8:00 PM We Them One's Comedy Tour*

21 *8:00 PM Bad Bunny*

24 *8:00 PM NF*

31 *7:00 PM Kane Brown*

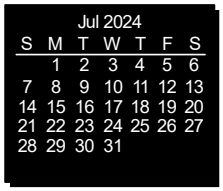
JUNE

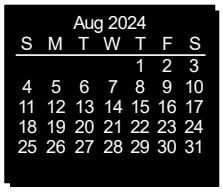
1 *7:00 PM Kane Brown*

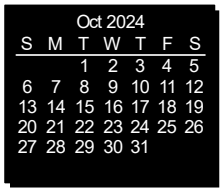
18 *7:00 PM Melanie Martinez*

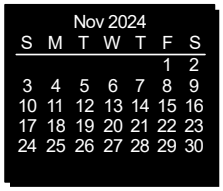
19 *7:00 PM Luis Miguel*

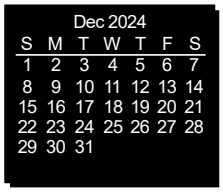
30 *8:00 PM Pepe Aguilar*











GEORGE M. STEINBRENNER FIELD

SCHEDULE OF EVENTS

Jan 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Feb 2024

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

Mar 2024

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Apr 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May 2024

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Jun 2024

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

FEBRUARY

8	*7:00 PM Savannah Bananas vs. The Party Animals*
	10:00 AM Tampa Job Fair
9	*7:00 PM Savannah Bananas vs. The Party Animals*
10	*1:00 PM Savannah Bananas vs. The Party Animals*
18	*9:30 AM Sprint To Spring 5K and Fun Run*
25	*1:05 PM Toronto Blue Jays vs. New York Yankees (SS)*
26	*1:05 PM Minnesota Twins vs. New York Yankees*
29	*6:35 PM Miami Marlins vs. New York Yankees*

MARCH

1	*6:35 PM Toronto Blue Jays vs. New York Yankees*
3	*1:05 PM Detroit Tigers vs. New York Yankees*
6	*1:05 PM Tampa Bay Rays vs. New York Yankees*
7	*6:35 PM Detroit Tigers(SS) vs. New York Yankees*
10	*1:05 PM Atlanta Braves vs. New York Yankees*
11	*1:05 PM Baltimore Orioles vs. New York Yankees(SS)*
13	*1:05 PM Boston Red Sox vs. New York Yankees*
15	*6:35 PM Pittsburgh Pirates vs. New York Yankees*
16	*1:05 PM Toronto Blue Jays vs. New York Yankees*
18	*1:05 PM Philadelphia Phillies vs. New York Yankees*
20	*6:35 PM Pittsburgh Pirates vs. New York Yankees*
22	*1:05 PM New York Mets vs. New York Yankees*
23	*1:05 PM Philadelphia Phillies vs. New York Yankees (SS)*
25	*1:05 PM New York Mets vs. New York Yankees*

Jul 2024

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Aug 2024

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sep 2024

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Oct 2024

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Nov 2024

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Dec 2024

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Golf Course Update

Summary: The Vice President of Golf will be providing an update on golf course operations at Babe Zaharias Golf Course, Rocky Point Golf Course and Rogers Park Golf Course.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Social Media Analytics - January 2024

Summary: The VP of Marketing and Communications will provide you with an update on the TSA Social Analytics.

Strategic Plan:

Background:

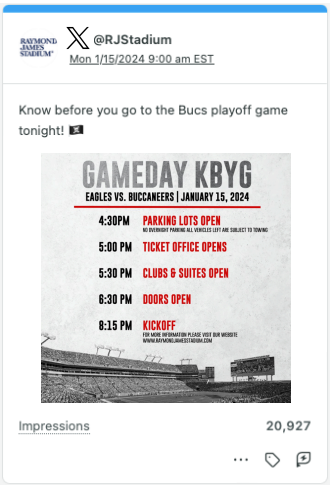
ATTACHMENTS:		
Name:	Description:	Type:
Dec_-_Jan_23.pdf	Social Media Analytics - January 2024	Executive Summary

SOCIAL MEDIA ANALYTICS

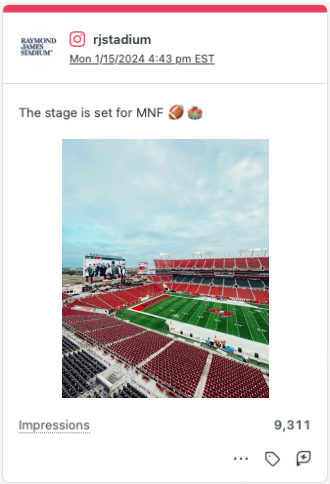
DECEMBER 21, 2023 - JANUARY 23, 2024

TOP

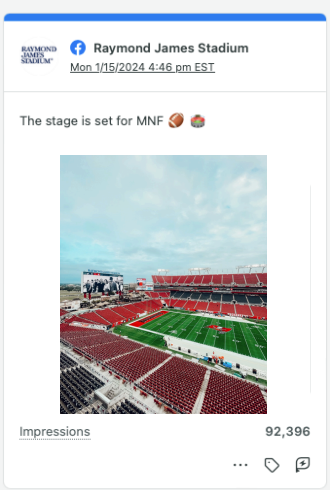
The top X post from Raymond James Stadium was the “Know Before You Go” post for the Bucs Playoff game. This post got 20,927 engagements.



The top Instagram post from Raymond James Stadium was the “The stage is set”playoff game post. This post got 9,311 engagements.



The top Facebook post from Raymond James Stadium was the “The stage is set” playoff game post. This post got 92,396 engagements.



GLOSSARY

IMPRESSIONS: THE NUMBER OF TIMES YOUR CONTENT IS DISPLAYED, NO MATTER IF IT WAS CLICKED OR NOT.

ENGAGEMENT: USING STRATEGIC CONTENT TO ENGAGE PEOPLE, AND CREATE MEANINGFUL INTERACTIONS OVER TIME.

REACH: THE TOTAL NUMBER OF PEOPLE WHO SEE YOUR CONTENT.

ANALYTICS SUMMARY:

RAYMOND JAMES STADIUM | TAMPA SPORTS AUTHORITY
BABE ZAHARIAS GOLF COURSE | ROCKY POINT GOLF COURSE | ROGERS PARK GOLF COURSE |
HILLSBOROUGH COUNTY TOURNAMENT SPORTSPLEX

Growth in followers on all Social Media

Performance Summary

View your key profile performance metrics from the reporting period.

Impressions	Engagements	Post Link Clicks
14,257,610 ↗ 304.1%	849,730 ↗ 461.3%	1,466 ↗ 81.2%

Engagement Rate (per Impression)

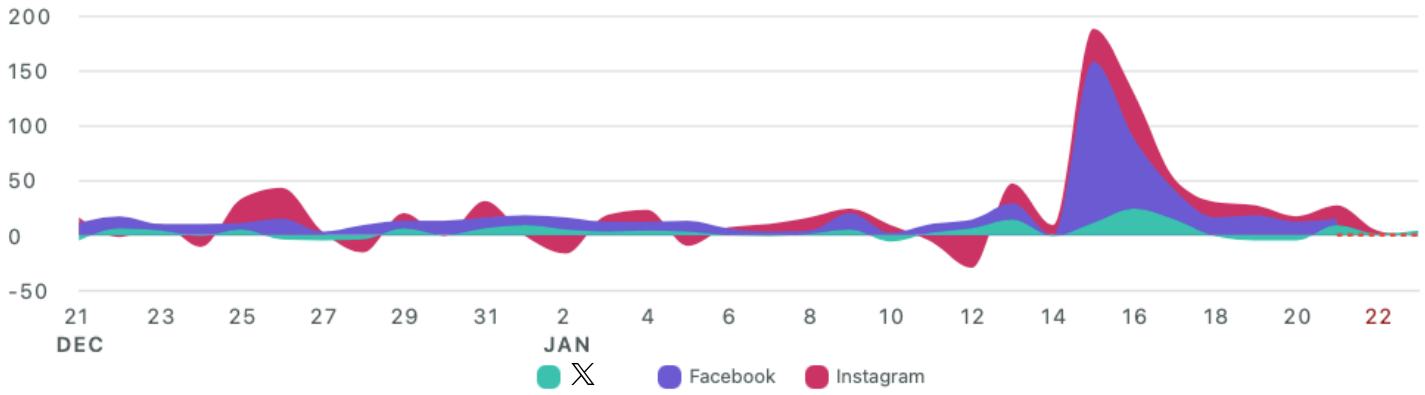
6% ↗ 38.9%

Audience Growth

See how your audience grew during the reporting period.

Net Audience Growth, by Day

We are unable to display data for some of this date range. Learn more.



ANALYTICS SUMMARY:

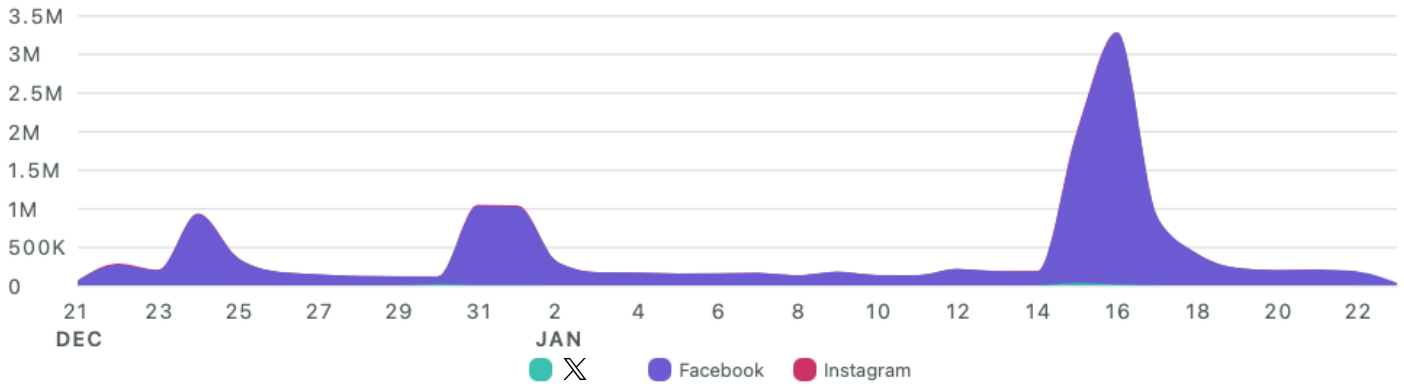
RAYMOND JAMES STADIUM | TAMPA SPORTS AUTHORITY
BABE ZAHARIAS GOLF COURSE | ROCKY POINT GOLF COURSE | ROGERS PARK GOLF COURSE | HILLSBOROUGH COUNTY TOURNAMENT SPORTSPLEX

Total Impressions across all Social Media

Impressions

Review how your content was seen across networks during the reporting period.

Impressions, by Day

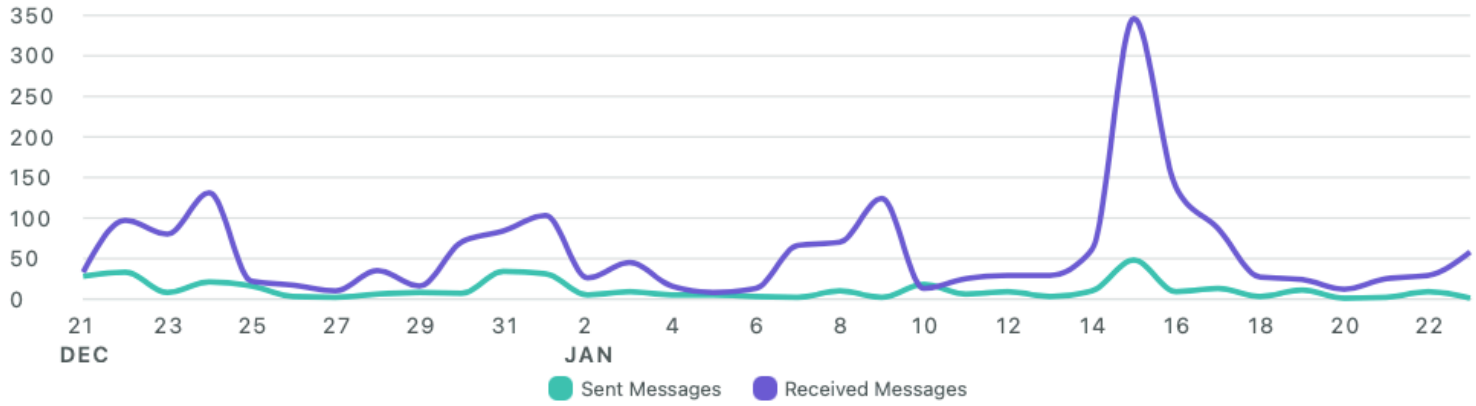


Total Message Volume on Social Media by Platform

Message Volume

Review the volume of sent and received messages across networks during the selected time period.

Messages per Day

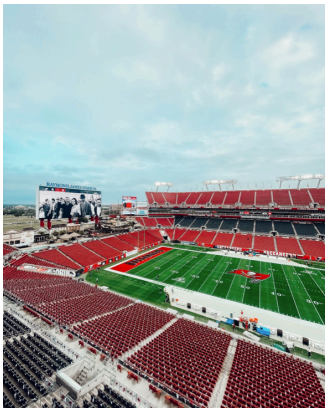


BEST PERFORMING CONTENT:

RAYMOND JAMES STADIUM

Raymond James Stadium
Mon 1/15/2024 4:46 pm EST

The stage is set for MNF 🏈 🏟️



Impressions 92,396

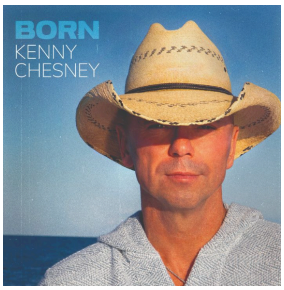
@RJStadium
Mon 1/15/2024 9:00 am EST

Know before you go to the Bucs playoff game tonight! 🎟️

Impressions 20,927

Raymond James Stadium
Wed 1/17/2024 4:00 pm EST

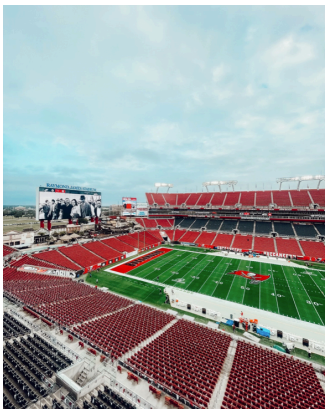
Kenny Chesney's new album #BORN, featuring his latest single #TakeHerHome, is set for release on March 29! See Kenny at Raymond James Stadium on April 20.



Impressions 20,759

@RJStadium
Mon 1/15/2024 4:46 pm EST

The stage is set for MNF 🏈 🏟️



Impressions 18,094

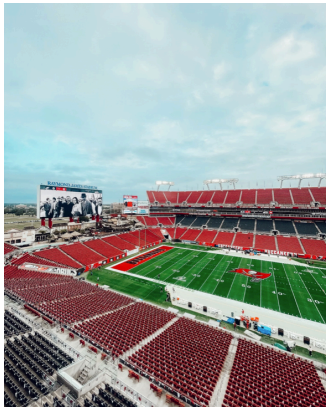
@RJStadium
Sat 12/30/2023 9:15 am EST

Know before you go to the Buccaneers vs. Saints game tomorrow! 🎟️ 🏈

Impressions 17,492

rjstadium
Mon 1/15/2024 4:43 pm EST

The stage is set for MNF 🏈 🏟️



Impressions 9,311

BEST PERFORMING CONTENT:

TAMPA SPORTS AUTHORITY

Tampa Sports Authority
Thu 1/4/2024 3:44 pm EST

#RJSTours

Impressions 728

Tampa Sports Authority
Wed 12/27/2023 11:36 am EST

#RJSTours

Impressions 700

Tampa Sports Authority
Thu 1/11/2024 3:02 pm EST

#RJSTours

Impressions 667

Tampa Sports Authority
Wed 1/3/2024 2:50 pm EST

Impressions 545

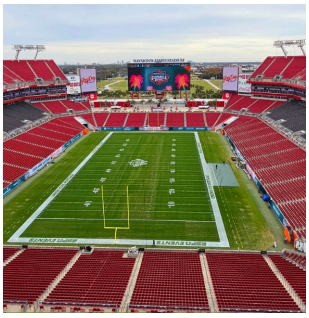
Tampa Sports Authority
Tue 1/16/2024 10:14 am EST

#RJSTours

Impressions 471

Tampa Sports Authority
Fri 12/22/2023 1:35 pm EST

Gasparilla Bowl 2023 is finally here 🏴‍☠️! It's not too late to grab tickets to tonight's game! Kickoff: 6:30pm 🏈 https://bit.ly/3GNrl38



Impressions 456

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Sportsplex Update

Summary: The Vice President of SportsPlex Operations will provide an update on the Tournament SportsPlex.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: License Agreement Summaries

Summary: Attached are the License Agreement summaries for the SportsPlex.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
LA_Board_Summary_-_DPL_Winter_Showcase_1.4-7.24.docx	LA Board Summary - DPL Winter Showcase 1.4-7.24	Executive Summary
LA_Board_Summary_-_USA_Flag_World_Championships_1.10-14.24.docx	LA Board Summary - USA Flag World Championships 1.10-14.24	Exhibit

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Tournament Sportsplex Vice President (Stephen Reed) and signed for legal sufficiency by General Counsel. Agreement fully executed on December 14, 2023.

Type of License Agreement:	**15 Fields**
Licensee Agreement Purpose:	**Soccer Tournament**
Licensee:	**Developmental Players League**
Name of Event:	**DPL Winter Showcase**
Date(s) of Event:	**January 4-7, 2024**
Time of Event:	**9:00 am – 8:00 pm**
License Fee:	**$25,500.00 plus Direct event-related expenses**
Concessions:	**$7,798.00**
Vendor Fees:	**$4,172.00**
Parking:	**$22,500.00**
Other:	**$0**

Copy of license agreement is available for review upon request.

License Agreement Summary

The following license agreement has been entered into by the President/CEO (Eric Hart) and the Tournament Sportsplex Vice President (Stephen Reed) and signed for legal sufficiency by General Counsel. Agreement fully executed on January 8, 2024.

Type of License Agreement:	**15 Fields**
Licensee Agreement Purpose:	**Flag Football Tournament**
Licensee:	**USA Flag**
Name of Event:	**USA Flag World Championships**
Date(s) of Event:	**January 10-14, 2024**
Time of Event:	**9:00 am – 10:00 pm**
License Fee:	**$25,500.00 plus Direct event-related expenses**
Concessions:	**$13,916.00**
Vendor Fees:	**$20,151.00**
Parking:	**$44,500.00**
Other:	**$0**

Copy of license agreement is available for review upon request.

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: Schedule of Events

Summary: Attached is the schedule of events for the SportsPlex.

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
2023-2024_Sportsplex_Board_Event_Calendar_1-25-2024.pdf	Event Calendar	Executive Summary

Championship SportPlex of Tampa Bay - Event Schedule

2022-2024

EVENT	DATE	FIELDS	Est. Attendees Per Day
Soccer	February 9-11, 2024	12	4,000
Soccer	February 16-18, 2024	15	4,500
Soccer	February 23-27, 2024	15	8,500
Soccer	March 2-3, 2024	15	3,000
Soccer	March 14-17, 2024	15	6,000
Football	March 23-24, 2024	12	6,000
Rugby	March 29-31 , 2024	15	7,000
Soccer	April 6-7, 2024	8	4,000
Soccer	April 13-14, 2024	15	3,000
Football	April 20-21, 2024	8	5,000
Soccer	May 25-26, 2024	15	5,000
Lacrosse	May 31 - June 2, 2024	8	3,500
Soccer	June 3-7, 2024	2	100
Football	June 8-9, 2024	1	2,500
Soccer	June 21-27, 2024	15	10,000
Soccer	August 3, 2024	4	750
Soccer	August 31 - September 2, 2024	15	5,000
Soccer	September 28, 2024	4	750

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: 2/20/2024: Finance Committee Meeting @ 10:30am, TSA Boardroom

Summary:

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: 2/20/2024: Executive Committee Meeting @ Immediately following Finance Committee, TSA Boardroom (if needed)

Summary:

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		

TAMPA SPORTS AUTHORITY

Print

Meeting Date:

Title: 2/27/2024: Board Meeting @ 4:00pm, TSA Boardroom

Summary:

Strategic Plan:

Background:

ATTACHMENTS:		
Name:	Description:	Type:
No Attachments Available		